



2020 Newsletter Contest

****Contests are only open to APCUG-member groups****

If you have a great newsletter, let's show the world.
The contest is for newsletters published in 2020 only.

Contest Rules

- The Newsletter contest is open to all APCUG member groups
- If your newsletter won an award in 2019, you may enter again in the 2021 contest
- The contest begins September 7 and ends September 30. Entries not received via email or postmarked by September 30 will be disqualified. Each entry will receive an acknowledgment email.
- Contest entries may include those mailed to members, .pdf newsletters, and ePublications that are sent to members via an eMarketing program (MailChimp, Constant Contact, etc.).
- **Submit a .pdf copy of your February and April newsletters to newslettercontest AT apcug.org**
- **Please save your newsletters as follows:**
 - **Group Name (not acronym)-Name of Newsletter-Month 2020**
- **E-mail Subject: Newsletter Contest – Name of Group**
- **Include the following information in the body of your email:**
 - **Name of group**
 - **Name of Newsletter**
 - **Editor's name & his/her email address**
 - **President's name and email address**
- If your newsletters are on the web, send the URL for each issue. If they are password-protected, please provide a password for access.
- If your newsletter is sent as an ePublication, forward the newsletters to the email address above with the same required information in the subject line and body of the message.
- 1st, 2nd, and 3rd place winners will receive the appropriate certificate and 2020 newsletter contest logo for use in the group's newsletter.

If your club only mails its newsletters, mail your entries to:

2020 APCUG Newsletter Contest
% Bill James
9209 Forest Cove Circle
Midwest City, OK 73130

NEWSLETTER JUDGING CRITERIA

- User Group Information
- Editorial Content
- Layout & Presentation

Don't miss this great opportunity to get some recognition for your group.