

# How do you start and publish a podcast?

Michael Crose
Tampa Bay Technology Center
Board Member / Podcast
Creator



#### noun

 a digital audio file made available on the Internet for downloading to a computer or mobile device, typically available as a series, new installments of which can be received by subscribers automatically.

#### verb

1. make (a digital audio file) available as a podcast.

Translations, word origin, and more definitions





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#### The PodcastPro Program



#### \$1,297

#### The PodcastPro Program

Your Comprehensive Step-By-Step Guide To Creating, Launching, Marketing, and Monetizing The Podcast

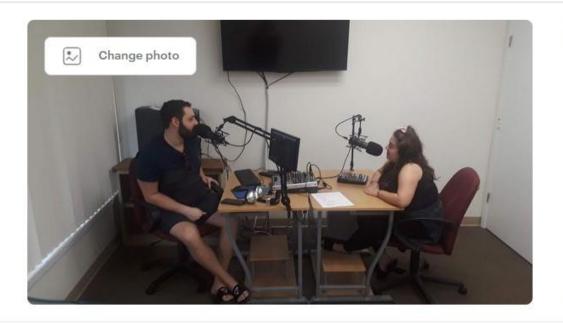
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#### **Clearwater Podcasters**

O Clearwater, FL

3 241 members · Public group

Organized by Dave Dockery and 3 others

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About

Events

Members

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Manage group V

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#### What we're about

Welcome to Clearwater Podcasters, we are at high energy group of people who are excited about podcasting. We hold monthly meeting at our office in

#### Organizers



Dave Dockery and 3 others

### Or still

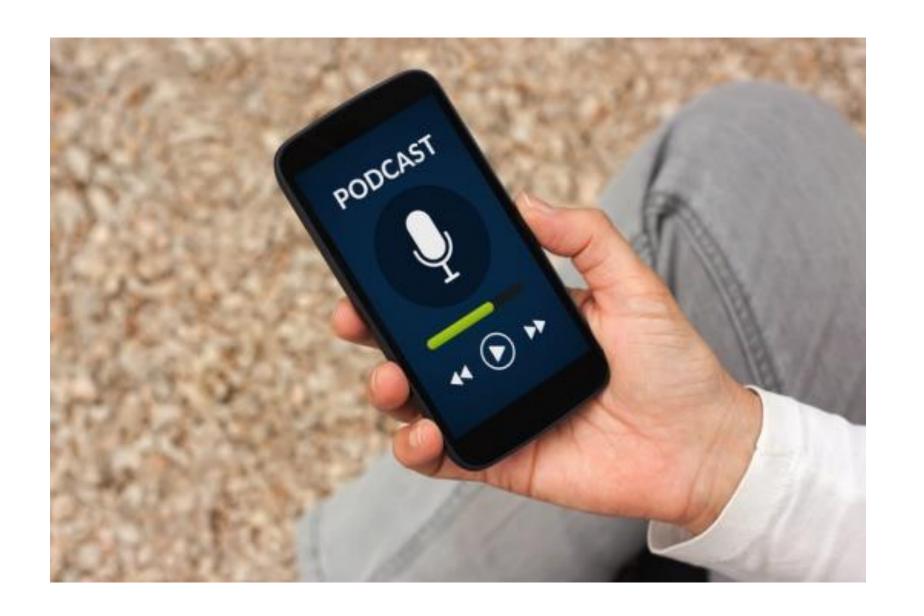
## TICKET PRICES GO UP FRIDAY JAN 31ST AT MIDNIGHT -- BUY NOW AND SAVE! SCHEDULE SPEAKERS PODFEST2020 MARCH 6-8 ORLANDO ORLANDO WORLD CENTER MARRIOT WHETZE YOUTZ VOICE MATTETZS DISCOVER THE LATEST IN ALL THINGS PODCASTING & NEW MEDIA!

## What do we need?



## Microphone





## Audio-Technica ATR2100-USB Cardioid Dynamic USB/XLR Microphone



## Or if you want an upgrade



## Or



## Or



## Or yet



#### **But Michael.....**

What if I want two microphones or maybe four?

## For two....



## Up to four or more...





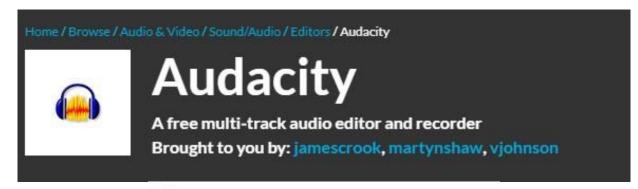
## Podcast on the road with



## **Software**



## Audio editing software

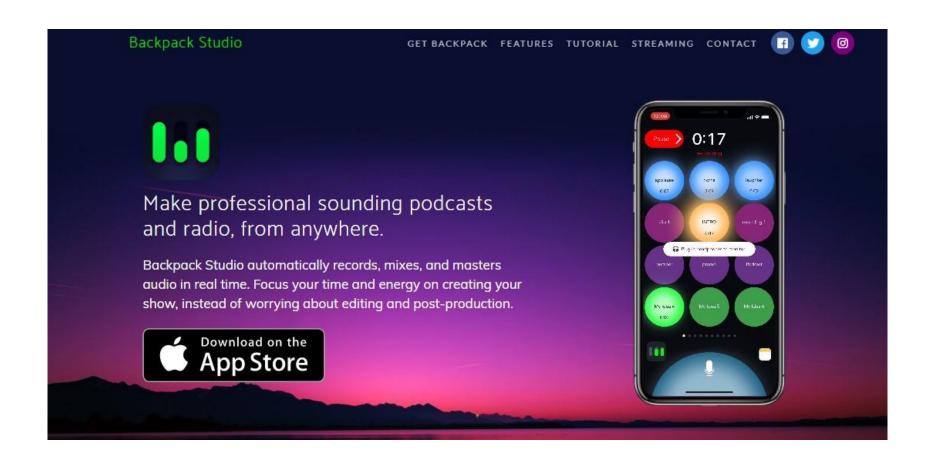


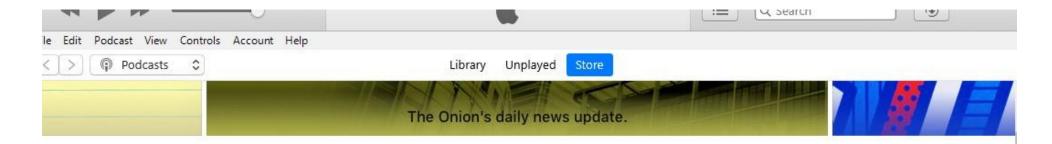


## Adobe Audition



#### iPad or iPhone





#### New & Noteworthy



The Topical



WeCrashed: The Rise and Fall of WeWork Wondery



DRILLED Critical Frequency



This Nashville Life Kelleigh Bannen



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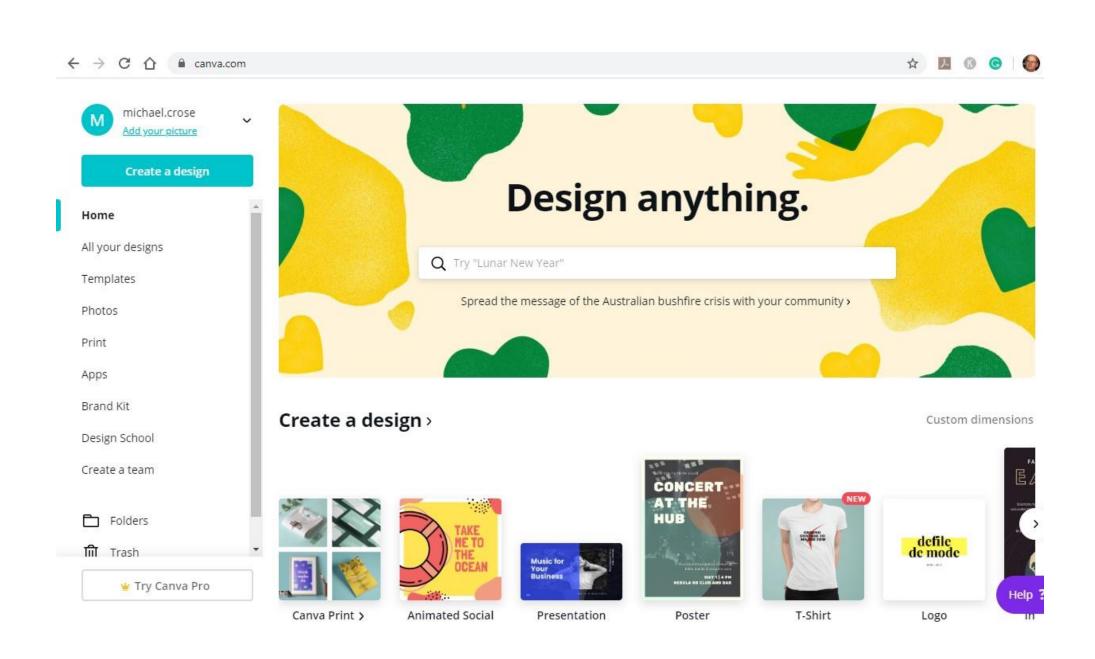
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#### TOP EPISODES >

- 207 Not Enough
  Ednas
  My Favorite Murder w...
- 2. "Democracy dies with Dersho...
  Pod Save America Crooked Media
- A Virus's Journey Across China The Daily — The New York Times
- 4. #1419 Daryl Davis
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Service Options V

Seller Details V

Delivery Time v

Budget v

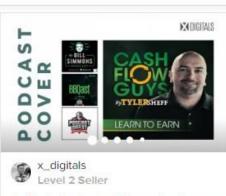
99

Pro Services



Online Sellers

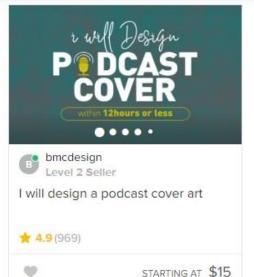
STARTING AT \$15







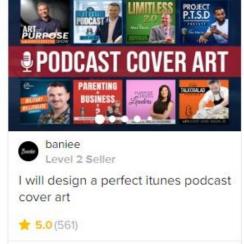
















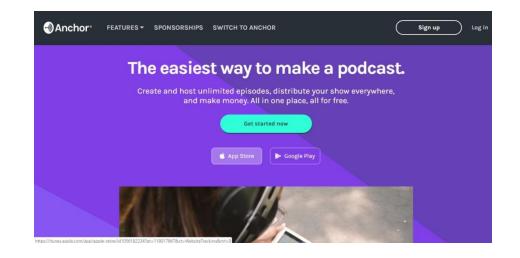




## Hosting

| PODCAST HOSTING   MYLESTYN - PREMIUM CONTENT   LIBSTYPPRO   EVENTS   SUPPOR   | LOGIN SIGNUP<br>→ f 8° t. ②                                      |
|---|--|
| Podcast Hosting Services  |  |
| Congress of the second of the | Products & Services Overview  Peres & Pricing  Features  Onhubbs |
| Libsyn offers   | MyLibsyn – Premium Content  Custom Mobile Apps                   |
| <ul> <li>hosting optimized for audio and video podcast distribution</li> <li>fact and reliable network delivered 1.6 billion downloads in 2011</li> </ul>   | Network App Listing – The Podcast Source                         |
| <ul> <li>rast and renable network delivered 1.6 billion downloads in 2011</li> <li>unmetered bandwidth and flexible storage space that grows over time</li> </ul>   | LibsymPRO Services   |
| <ul> <li>single click multiple destination publishing with OnPublish</li> </ul>   | Getting Help   |









#### Ask The Garden Geek with **Michael Crose**

Michael Crose is a home and garden expert who enjoys advising listeners on anything from when to plant to how to prune. Light hearted and lively, he conveys information and fun through his shows and feels no question is too simple or mundane. Because every show is different in content, you never know what Michael may say next. You will hear talk about lawns, shrubs, trees and gardens.

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#### MORE PLACES TO LISTEN















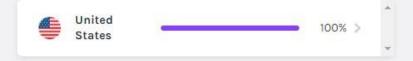




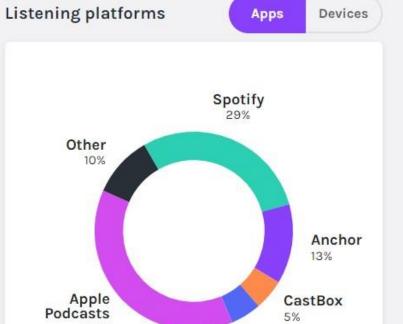




#### Geographic location



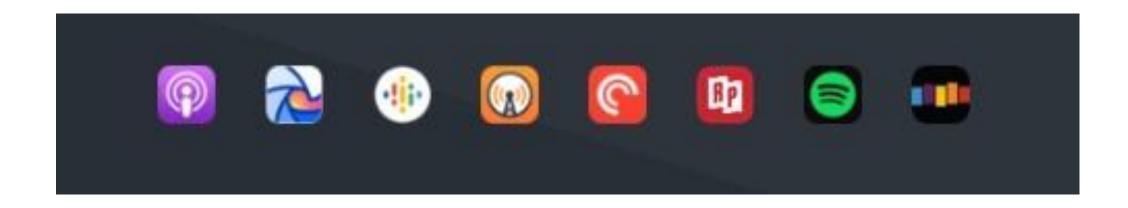
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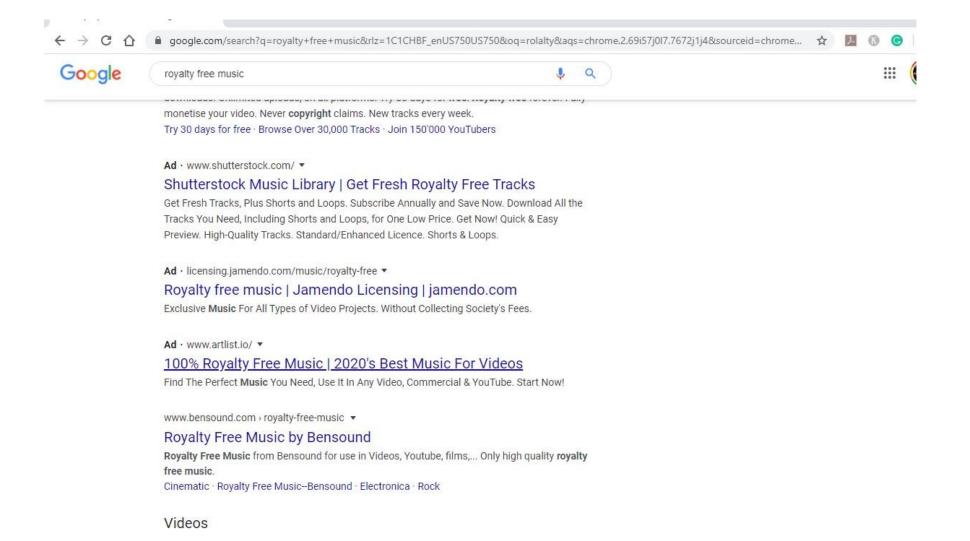
5%

Overcast 5%

## **Syndication**



#### Music



#### **l** use



**So....** 

Let us record a podcast.

Shall you?

How do you start and publish a podcast?

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