



**So, just how do  
we start a  
podcast?**

**Michael Crose  
Tampa Bay Technology Center  
Board Member / Podcast  
Creator**

# What is a podcast?

- pod·cast
- *noun*
- A digital audio file made available on the Internet for downloading to a computer or mobile device, typically available as a series, new installments of which can be received by subscribers automatically.

**What can I podcast about?**

**What ever makes  
your heart sing.**



**HOME** WORK WITH KATIE PODCAST BLOG MOMPREENEUR SERIES  
PODCASTING FOR YOUR BUSINESS SERIES



the [...]

### 1 Million Downloads in 1 Year... Thinking Outside the Box with Melissa Monte

Within the first year of launching her podcast, Mind Love, Melissa Monte had 1 million downloads. This is not the norm...and neither is she. Which I am convinced is exactly why she has had such success. During our conversation, Melissa walks us through how she started, launched and grew her podcast by thinking outside



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# Podcast



JLD chats with  
Kim Constable

Our FREE courses!



## A Multi-Million Dollar Fitness Empire with No Money, No Following, and Four Homeschooled Kids with Kim Constable

Kim is a vegan yoga teacher turned competitive bodybuilder who built a multi

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**How to Create and Launch Your Podcast!**

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**YOUR**  
**BIG IDEA**

**Discover Your Big Idea in Less Than 1 Hour!**



# Ask The Garden Geek with Michael Crose

By Michael Crose

Michael Crose is a home and garden expert who enjoys advising listeners on anything from when to plant to how to prune. Light hearted and lively, he conveys information and fun through his shows and feels no question is too simple or mundane. Because every show is different in content, you never know what Michael may say next. You will hear talk about lawns, shrubs, trees and gardens.

Listen on  Spotify

 Send voice message

## MORE PLACES TO LISTEN





FREE Event: Design Your Life AND Earn PASSIVE Income....

Yes. Save My Spot

Account

Sign Out

Motivation  
TO MOVE

Podcast

Coaching

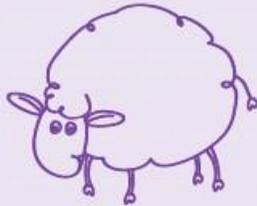
Resources



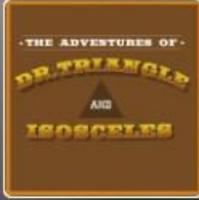
Support



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# Bedtime stories to help grown ups fall asleep in the deep, dark night.

 **810 - The Joy of Math | The Adventures of Isosceles and Dr. Triangle Ep 6**   
Sleep With Me

00:00  1:17:21

5  30   

Time for some fun that is same to sleep to since it is interdependent on math.

Listen to the latest episodes

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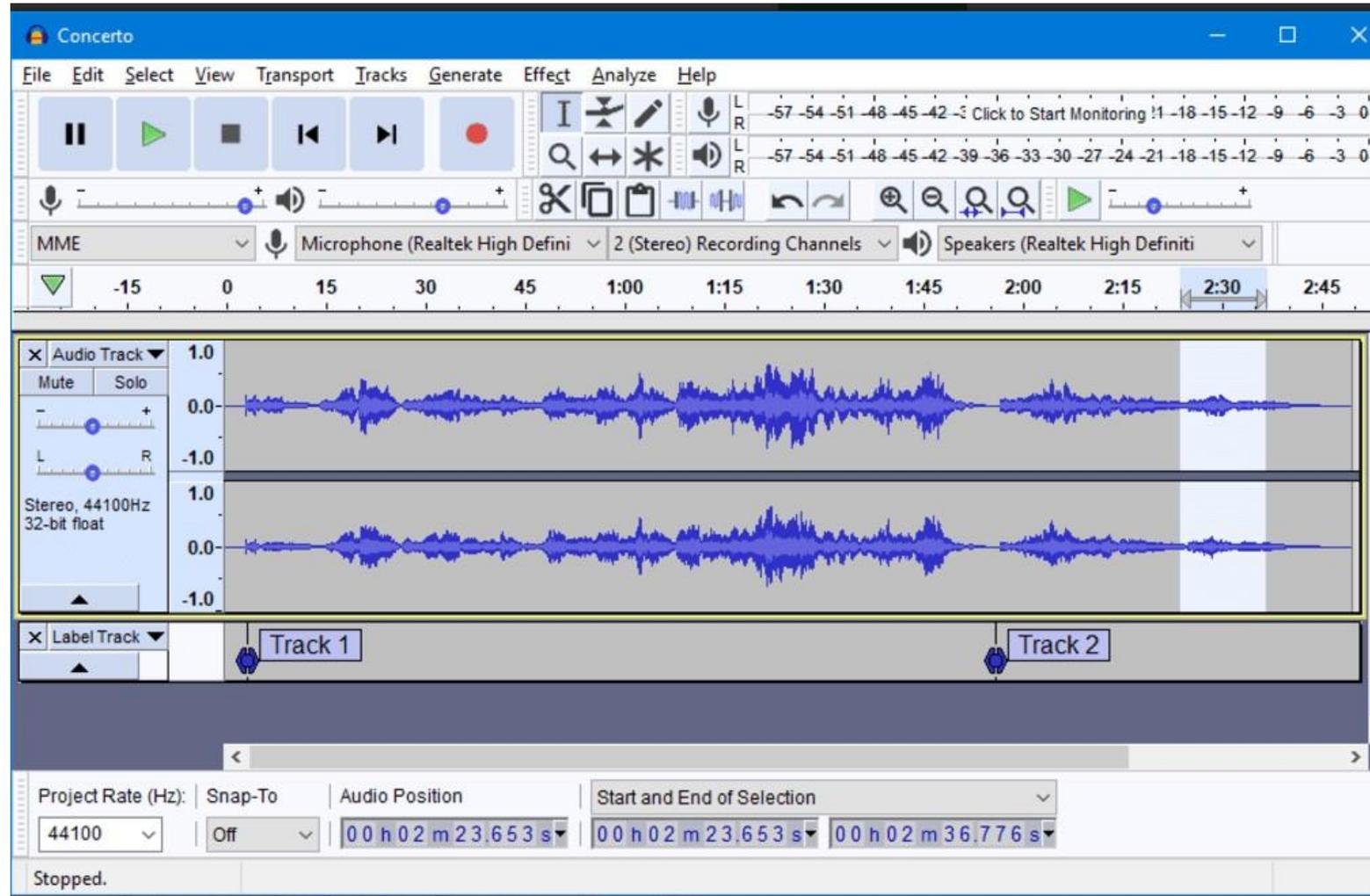
**How hard is it to start a podcast?**



# What kind of equipment do I need?



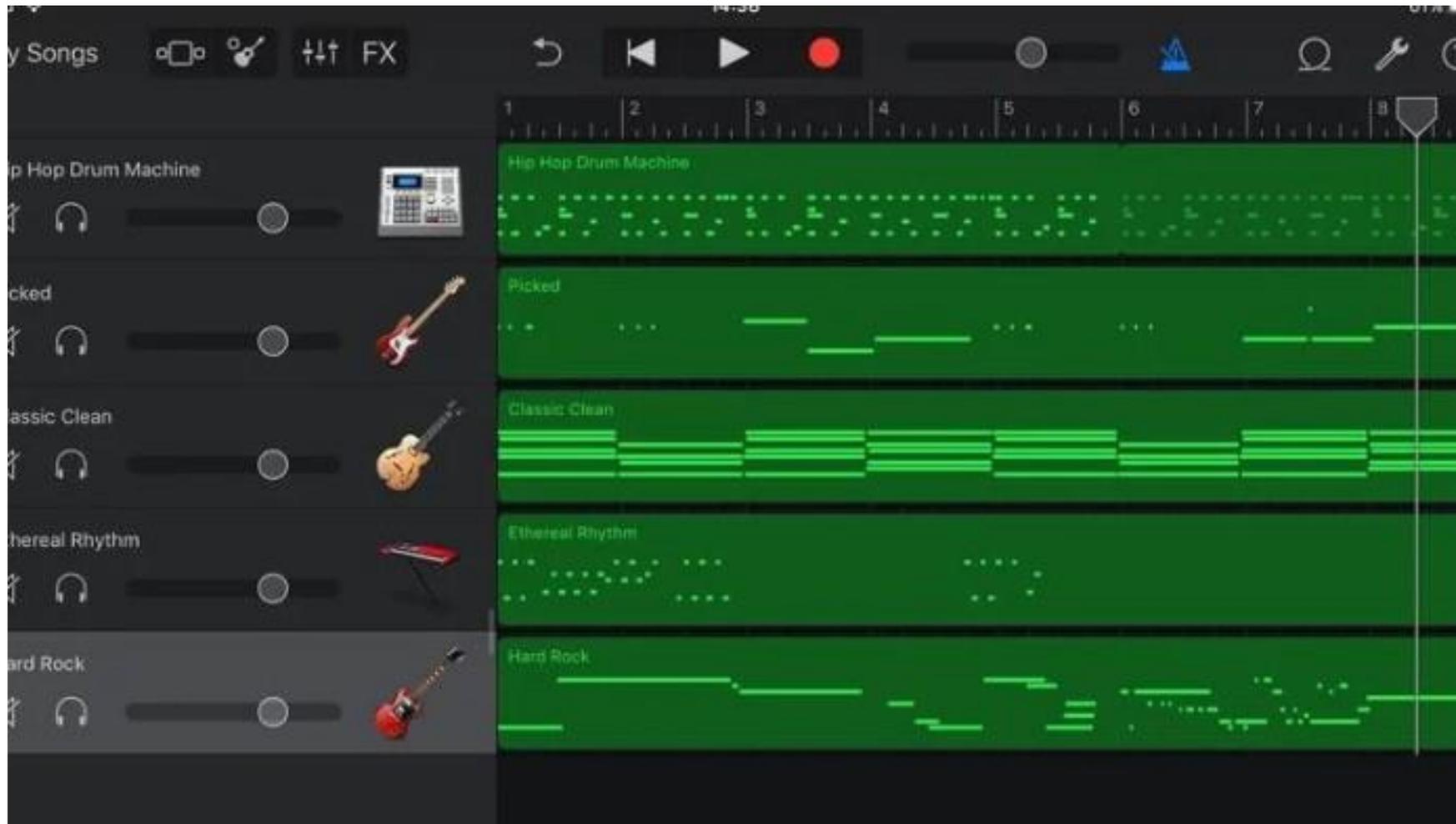
# What kind of software do I need?



# or

The screenshot displays the Adobe Audition CC 2018 interface. The main workspace is the Waveform Editor, showing two stereo channels (L and R) of an audio file named 'Untitled 1.wav'. The waveform is rendered in green on a dark background with a grid. The time axis at the top ranges from 0 to 4.0 hours. The volume axis on the right ranges from -18 dB to 0 dB. A 'Save As' button is visible in the left sidebar. The bottom of the interface features a transport control bar with a large '0:00.000' time display, zoom and selection tools, and a levels meter. The right sidebar contains a metadata panel with fields for Name, Subject, Original Artist, Copyright, Creation Date (1 Jul 2018 at 14:56:33), Engineer, Genre, Software (Adobe Audition CC 2018.1), Original Medium, Digitization Source, Technician, Source Supplier, Comments, Keywords, Commissioned, Product, and Archival Location. The status bar at the bottom indicates 'Save completed in 0,03 seconds' and '44100 Hz • 32-bit (float) • Stereo 1,35 MB 0:04.010 7,20 GB free'.

or



# Do I need a website?

The screenshot shows the Anchor.fm interface for a podcast. At the top, the Anchor logo is on the left, and navigation links for 'DASHBOARD', 'EPISODES', and 'MONEY' are in the center. On the right, there is a 'New Episode' button and a 'Settings' dropdown menu. The main content area features a large image of the podcast cover for 'ASK THE GARDEN GEEK WITH MICHAEL CROSE'. To the right of the image, the title 'Ask The Garden Geek with Michael Crose' is displayed, followed by 'By Michael Crose' and a short bio: 'Michael Crose is a home and garden expert who enjoys advising listeners on anything from when to plant to how to prune. Light hearted and lively, he conveys information and fun through his shows and feels no question is too simple or mundane. Because every show is different in content, you never know what Michael may say next. You will hear talk about lawns, shrubs, trees and gardens.' Below the bio are two buttons: 'Listen on Spotify' and 'Send voice message'. At the bottom, a section titled 'MORE PLACES TO LISTEN' contains a row of social media and streaming platform icons, including YouTube, Instagram, Facebook, Twitter, SoundCloud, Spotify, Apple Music, and RSS.

# How do I get my podcast out there?

The image shows a screenshot of the Anchor website. At the top, there is a dark navigation bar with the Anchor logo on the left and links for DISCOVER, PRODUCT UPDATES, ANCHOR HQ, PODCASTING 101, and ANCHOR.FM on the right. Below the navigation bar, the main content area is split into two sections. On the left, a mobile app interface is displayed, showing a 'Set up your Podcast' screen. The screen has a blue header with a back arrow, the text 'Set up your Podcast', and a 'Finish' button. Below the header, the podcast title 'The Internet Today' is shown with the category 'Tech'. A preview image of the podcast cover is displayed, featuring the text 'THE INTERNET TODAY' and the Anchor logo. At the bottom of the mobile app interface is a purple button with a microphone icon and the text 'Create podcast'. On the right, a large purple banner features the Anchor logo and the text 'Anchor' in white, followed by 'The easiest way to make a podcast, ever.' in cyan. At the bottom of the page, there is a small image icon labeled 'adaud.png' on the left and a 'Show all' button on the right.

# Stats

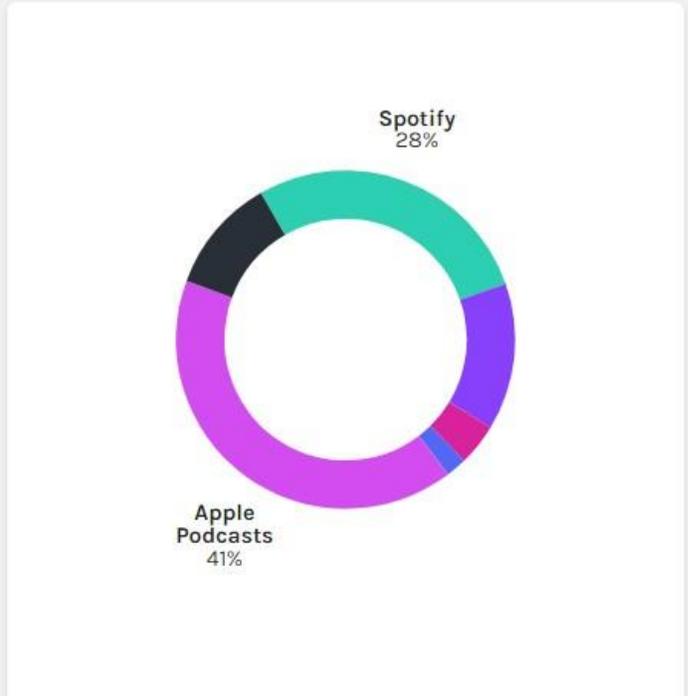
## Your listeners (All time)

### Geographic location



### Listening platforms

**Apps** Devices



# Can I make money from my podcast?

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## Podcast

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**And now, time for**

**Questions**