



2019 eBulletin Contest

This year APCUG is launching a new category – the eBulletin.

A new format for communicating with groups is emerging and that is the eBulletin using internet software services such as MailChimp, Constant Contact, GetResponse and others. With these services groups are creating informational messages, usually for announcements or news to keep their members up to date with what is happening with their group as well as what's happening in the technology world.

Contest Rules

- The eBulletin contest is open to all APCUG member groups
- The contest begins September 1 and ends September 30. Entries not received via email on or before that date will be disqualified. Each entry will receive an acknowledgement email.
- Submit a copy of your **February & April 2019 eBulletins** to [ebulletincontest AT apcug.org](mailto:ebulletincontest@apcug.org)
- Please save your eBulletins as follows:
 - Name of eBulletin – February or April 2019
- Email Subject: eBulletin Contest – Name of Group
- Include the following information in the body of your email:
 - Editor's name & his/her email address
 - Name of eBulletin
 - Name of group
 - President's name and email address
- 1st, 2nd and 3rd place winners will receive the appropriate certificate and 2019 eBulletin contest logo for use in the group's eBulletin.

Judging Criteria

Appearance
Format
Relevancy