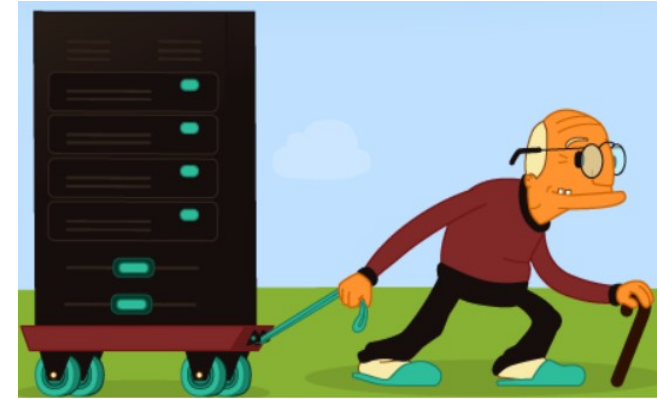


A Beginner's Guide to WordPress

(and Website/CMS/Hosting Planning Considerations)



Mark S. Zinzow
[Slideshare.net/msz](https://www.slideshare.net/msz)



Topics

1. Content Management Systems
2. Why Choose WordPress, or Not?
3. Free or Cheap Web Hosting and Domain registration,
& Software Expenses
4. WordPress Jargon
5. How to Create a WordPress site
6. WordPress Plugins
7. WordPress Help, Tutorials, Documentation, etc.
8. General Data Protection Regulation - GDPR

Content Management Systems (CMS)

“A CMS is a software tool that allows you to create, edit, and publish content. While early CMS software was used to manage documents and local computer files, most CMS systems are now designed exclusively to manage content on the Web.”

<https://techterms.com/definition/cms>



Open Real Estate is free software for building websites of real estate agencies and realtors. It is based on Yii CMF - one of the fast working modern frameworks. Open Real Estate is a ready-to-use business solution.



Joomla is an award-winning content management system (CMS), which enables you to build Web sites and powerful online applications. Forked from Mambo.



Drupal is an open-source platform and content management system for building dynamic web sites offering a broad range of features and services including user administration, publishing workflow, discussion capabilities, news aggregation, metadata functionalities using controlled vocabularies and XML publishing for content sharing purposes.



Tiki is a CMS/Groupware which **offers a large number of features "out-of-the-box" arguably more than any other Open Source Web Application.** It can be overwhelming, even to an experienced user or administrator. Tiki has all the classic CMS and portal features of other applications, but also includes features not available anywhere else. Tiki is highly configurable and modular; all features are optional and can be administered through Tiki's browser-based interface.

<https://sitemagic.org/>
<https://typo3.org/>
<http://hotarucms.org/>
Hotaru CMS is for bookmarking and social voting based sites such as Digg or Reddit.

Free CMS Software Comparison

<https://socialcompare.com/en/comparison/popular-content-management-system-cms-comparison-table>

	WordPress	Drupal	Joomla!	Rubedo	Plone	TYPO3	Xoops	Mambo	WebGUI
Website	WordPress.org	drupal.org	joomla.org	rubedo-project.org	plone.org	typo3.org	xoops.org	sourceforge.net/...	webgui.org
Latest version	4.6.1	8.1.3	3.6	3.4	4.3.2	8.1	2.5.6	4.6.5	7.10.28
Release date	2016 Sep 7	2016 Jun 15	2016 Aug 4	2016 Jan 21	2013 Sep 15	2015 Oct 11	2013 Apr 28	2008 Jun 1	2013 Mar 20
License	Open Source	Open Source	Open Source	Open Source GPL V3	Open Source	Open Source	Open Source	Open Source	Open Source
Supported databases	MySQL	MySQL, PostgreSQL	MySQL, PostgreSQL, SQL Server	MongoDB	MySQL, PostgreSQL, Oracle	MySQL, PostgreSQL, SQLite	MySQL	MySQL	MySQL
Platform	PHP	PHP	PHP	PHP	Python	PHP	PHP	PHP	Perl
Security									
Captcha	✖ Plugin	✖ Plugin	✖ Plugin	✔	✖ Plugin	✖ Plugin	✖ Plugin	✔	✔
Content Approval	✔	✔	✔	✔	✔	✔	✔	✔	✔
Email Verification	✔	✔	✔	✔	✔	✔	✔	✔	✔
Granular Privileges	✔	✔	✔	✔	✔	✔	✔	✔	✔
Authentication methods	LDAP (plugin), Custom	LDAP (plugin), NTLM (plugin), Custom	LDAP, Custom		LDAP, Kerberos (plugin), NIS (plugin), NTLM (plugin), SMB (plugin), Custom	LDAP (plugin), Kerberos (plugin), NIS (plugin), NTLM (plugin), SMB (plugin)	LDAP	LDAP, Custom	LDAP, Custom
Session Management	✖ Plugin	✔	✔	✔	✔ Plugin	✔	✔ Limited	✔ Limited	✔
SSL Compatible	✔	✔	✔	✔	✔	✔	✔	✖ Plugin	✔
Login History	✖ Plugin	✔	✔	✔	✖ Plugin	✔	✖ Plugin	✖ Plugin	✔
Modifications History	✔ Plugin	✔	✖ Plugin	✔ Versionning	✔	✔	✔	✔ Limited	✔
Support									
Commercial Support	✔	✔	✔	✔ Optional	✔	✔	✔	✔	✔
Developer Community	✔	✔	✔	✔	✔	✔	✔	✔	✔
Public Forum	✔	✔	✔	✔	✔	✔	✔	✔	✔
Plugin API	✔	✔	✔	✔	✔	✔	✔	✔	✔
Features									
Drag & Drop Content	✔	✖ Plugin	✔	✔	✔	✖ Plugin	✖ Plugin	✖	✔
Image Resizing	✔	✖ Plugin	✔	✔	✔	✔	✖ Plugin	✖	✔
Multiple Upload	✔	✖ Plugin	✔	✔	✔	✔	✖ Plugin	✖	✔
Spellchecker	✔	✖ Plugin	✖ Plugin	✔ Multilingual spellchecker	✖ Plugin	✔	✖	✔	✔
Style Wizard	✖	✖ Limited	✖	✔	✖ Plugin	✔	✖	✖	✔
Subscriptions	✖ Plugin	✔ Plugin	✖ Plugin	✔	✔ Plugin	✔	✖ Plugin	✖ Plugin	✔
Template Language	✔	✔ Limited	✔	✔	✔	✔	✔	✔	✔
Undo	✔ Limited	✔ Limited	✖	✔	✔	✔	✔ Limited	✔	✔
WYSIWYG Editor	✔	✖ Plugin	✔	✔	✔	✔	✖ Plugin	✔	✔
Extensible User Profiles	✖ Plugin	✔	✔	✔	✔	✖ Plugin	✖	✖ Plugin	✔
Interface Localization	✔	✔	✔	✔	✔	✔	✔	✔	✔
Performance									
Caching	✖ Plugin	✔	✔	✔	✔	✔	✔ Limited	✔	✔
Load Balancing	✔ Limited	✔ Limited	✔	✔	✔	✔	✔	✖	✔
Database Replication	✖ Plugin	✔ Limited	✔	✔	✔	✖ Plugin	✖	✖	✔
Static Content Export	✔ Plugin	✔	✖	✔	✔ Plugin	✔ Plugin	✔	✔	✔
Multilingual Content	✔ Plugin	✔	✖ Plugin	✔	✔	✔	✔ Plugin	✔ Plugin	✔

Why Choose WordPress?



Peer Support:

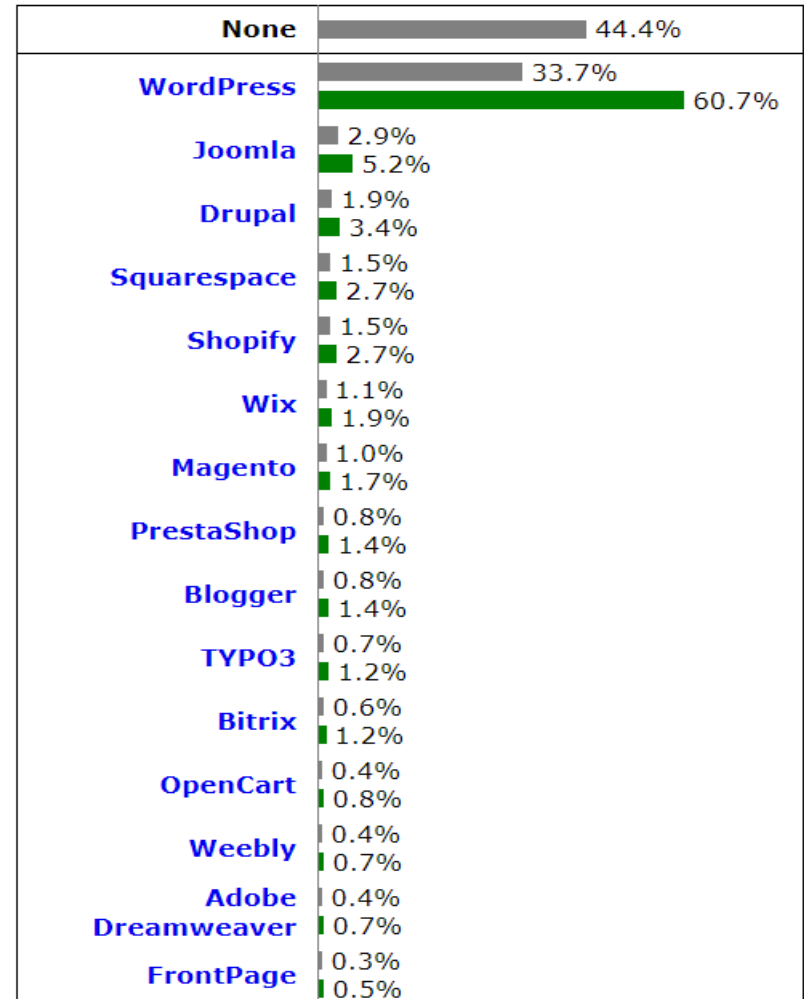
668,868 members in 1,532 groups & 97 Countries

<https://www.meetup.com/topics/wordpress/>

<https://www.meetup.com/pro/WordPress/>

<https://make.wordpress.org/community/meetups/>

Popularity: WordPress is used by 33.7% of all websites - a content management system market share of 60.7%.



https://w3techs.com/technologies/overview/content_management/all

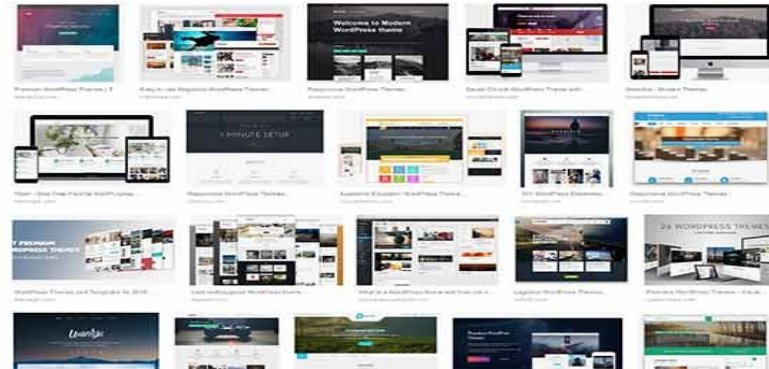
Why Choose WordPress?



6 Important Reasons Why You Should Use WordPress for Your Website

1. WordPress is Free as in Freedom. WordPress is a free software.
2. WordPress is Easy to Customize with Themes and Plugins.
3. WordPress is SEO Friendly. ... standard compliant high-quality code ...
4. WordPress is Easy To Manage. ...built-in update management...
5. WordPress is Safe and Secure.
6. WordPress Can Handle Different Media Types.

See our full list of 19 different types of websites you can make using WordPress.
<https://www.wpbeginner.com/why-you-should-use-wordpress/>



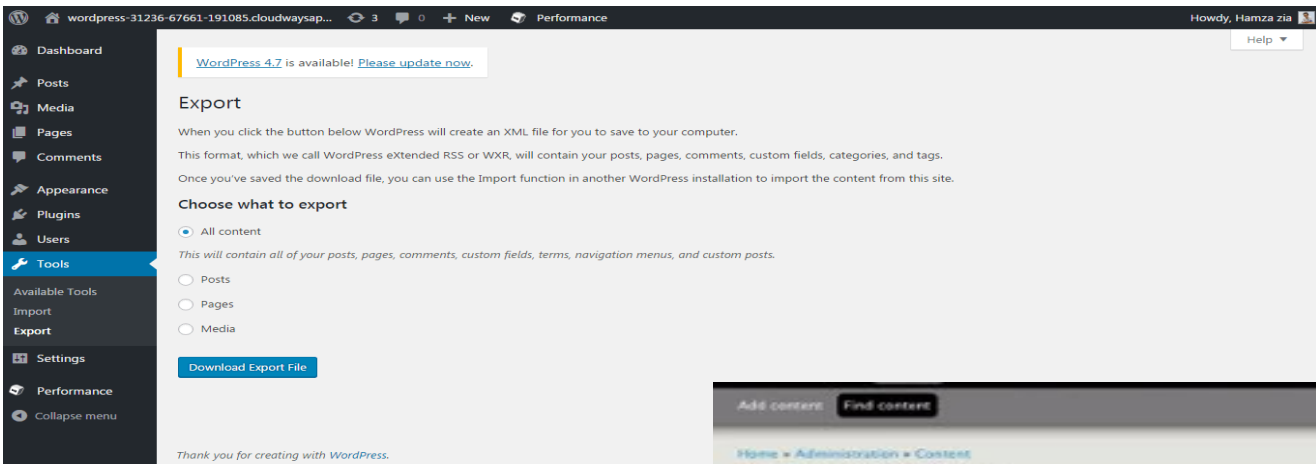
7. You Can Migrate Your Site to another CMS

Learn How to Migrate Your WordPress Website to Drupal

<https://cms2cms.com/blog/learn-migrate-wordpress-website-drupal/>

Export WordPress Website:

In your WordPress Admin Area, go to Tools > Export. Select All content and then click the Download Export File button.



Import the XML File:

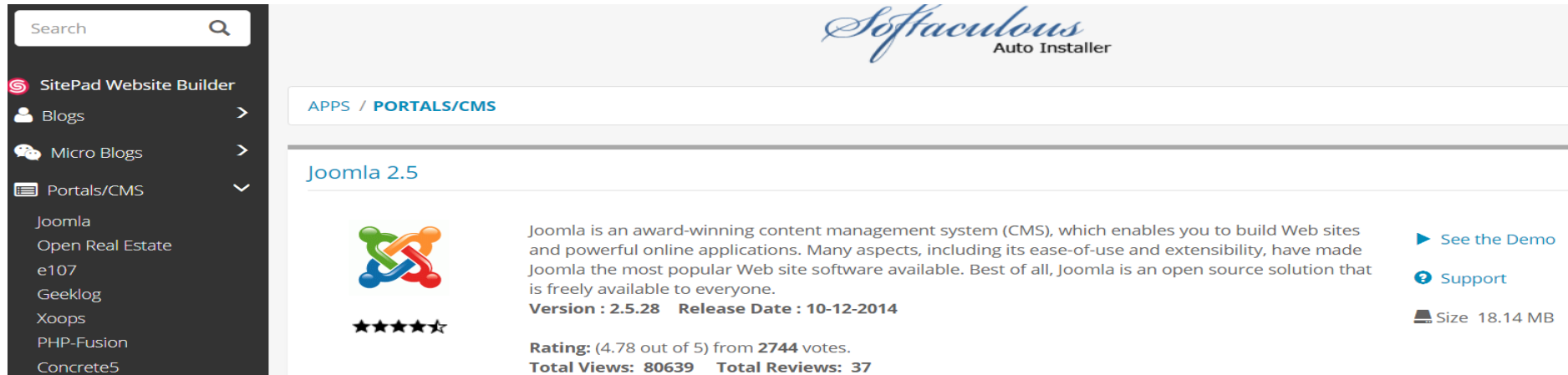
Choose the Import from a file option and import the XML file downloaded from the WordPress website.



Why NOT Choose WordPress?

Most hosting providers have Softaculous Auto Installer scripts offering about 76 Portal/CMS, and 16 blog alternatives to WordPress. Each one has a description, reviews, and a demo site:
<https://www.softaculous.com/apps/cms/>

Some alternatives may be more scalable, feature rich, specifically tailored to the type of site you wish to create, or cheaper once you factor in the subscription costs for many WordPress pluggins, themes, and developer customizations etc. Free WP options are often incomplete.



The screenshot shows the Softaculous Auto Installer interface. On the left is a dark sidebar with a search bar and a list of categories: SitePad Website Builder, Blogs, Micro Blogs, and Portals/CMS (which is expanded to show Joomla, Open Real Estate, e107, Geeklog, Xoops, PHP-Fusion, and Concrete5). The main content area has the Softaculous logo and 'Auto Installer' text. Below this is a breadcrumb trail 'APPS / PORTALS/CMS'. The featured application is 'Joomla 2.5', which includes its logo, a description stating it's an award-winning CMS, a version of 2.5.28 released on 10-12-2014, a rating of 4.78 out of 5 from 2744 votes, and 80639 total views with 37 reviews. To the right of the Joomla entry are links for 'See the Demo', 'Support', and 'Size 18.14 MB'.

The 9 Most Popular Free Content Management Systems (CMS) 2018
<https://colorlib.com/wp/most-popular-content-management-systems/>

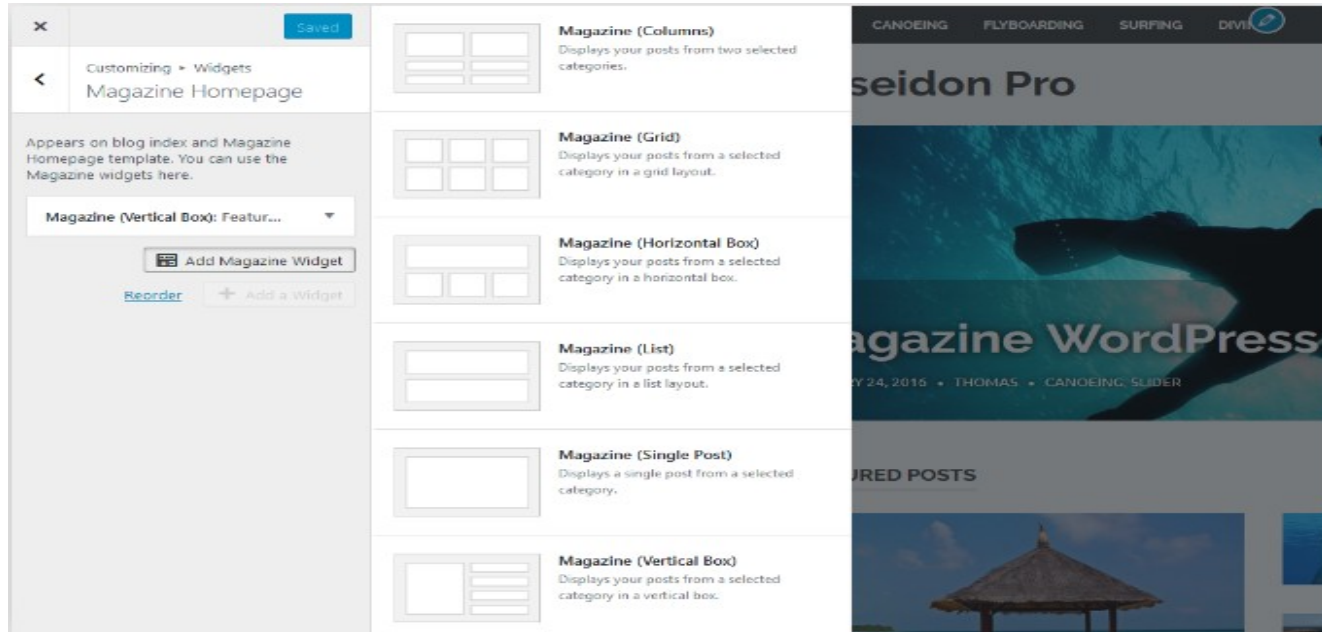
How to Make a WordPress Website – Step-by-Step Guide for Beginners
<https://colorlib.com/wp/how-to-make-a-website/>

8 Best CMS Platforms to Start a Website in 2019
<https://www.hostinger.com/tutorials/best-cms/>

WordPress Free vs. Pro

Example of theme feature differences between Free & Pro \$97

<https://themezee.com/addons/poseidon-pro/>



Poseidon Theme Free vs. Pro Features

Features	Poseidon	Pro
Responsive Layout	Yes	Yes
Magazine Homepage	Yes	Yes
Top Navigation	No	Yes
Social Icons Menu	No	Yes
Header Search	No	Yes
Header Spacing	No	Yes
Custom Menus	One	Four
Color Settings	No	Yes
Google Fonts	0	650+
Author Bio	No	Yes
Magazine Widgets	Four	Seven
Scroll-to-Top Button	No	Yes
Footer Widgets	No	Yes
Footer Navigation	No	Yes
Footer Copyright Editor	No	Yes
Breadcrumbs Navigation	No	Yes
Related Posts	No	Yes
Social Sharing Buttons	No	Yes
WP 101 Video Tutorials	No	Yes
Priority Email Support	No	Yes



Color Settings



Font Settings



Top Navigation & Social Icons

Bargain Hosting options

Examples of recent bargains of lifetime web hosting services:

https://sharewareonsale.com/?s=hosting&post_type=download

e.g. \$44.99 10Gb Lifetime hosting & 1 yr domain (renews at \$12/year) for 4 websites

Normally \$6/month + domain registration <https://archhosting.net/website-hosting>

<https://pantheon.io/plans/pricing>

Free web hosting for developing web sites, lots of training support, and **high end** scaling

<https://lifetime.hosting/#1#page-pricing>

\$79.95 3Gb, 3 Websites, Unlimited Bandwidth (larger & smaller plans too)

<https://lifetimehost.com/>

\$199 10Gb, cPanel, SSL, FTP, PHP 24/7 support (cannot change included domain name!)

<https://www.webhostface.com/lifetime-hosting/>

\$180 15Gb SSD, SSL, Weebly, free backup, unmetered bandwidth, Free Content Delivery Network (CDN)

Limited Time Offer, Dedicated Personal WordPress support.

<https://cloudatcost.com/#hosting> (Service practically unusable, all clients added to one overloaded server.)

\$2 OneTime, 1 Domain, 10Gb, 1TB data transfer, 10DB, 400+Apps (\$9 annual fee/user)

<http://www.webhostingtalk.com/forumdisplay.php?f=45> Forum to find free hosting or cheap sales

Face Ultima
Committed to serious business sites

- 30 GB Web Space
- Unmetered Bandwidth
- Free Let's Encrypt SSLs
- Free Daily Backup
- SiteLock Secure
- Premium Support
- Free Merchant Account
- +All the features of Face Extra

\$600.⁰⁰

LIFETIME ONE TIME FEE

BUY LIFETIME HOSTING

Cloud Storage 1

- 100 GB Storage
- Unlimited Transfer
- File Management Panel
- File Stats
- Host and Share files

Price: \$2 OneTime



\$199
for Life!

Get started

Consider Installing WordPress Locally

You Can Test WordPress with out a Hosting Provider

 **XAMPP** Apache + MariaDB + PHP + Perl

<https://themeisle.com/blog/install-xampp-and-wordpress-locally/>

How to Install XAMPP and WordPress Locally on Windows PC

<https://www.apachefriends.org/>

XAMPP Apache + MariaDB + PHP + Perl, the most popular PHP development environment (Win, Mac & Linux)

<https://www.apachefriends.org/add-ons.html>

Bitnami free all-in-one tool to install Drupal, Joomla!, WordPress and many other open source apps in XAMPP

<https://host4asp.net/install-and-setup-wordpress-on-iis/>

Or install on IIS by Microsoft Web Platform Installer (Web PI)

<https://designpress.com/web-development/lightweight-alternatives-to-apache-and-iis-web-servers/>

5 Lightweight Alternatives To Apache And IIS Web Servers



phpBB



DokuWiki



MODX



Mahara



WordPress



OpenCart



Drupal



Joomla!



CMS Made Simple



Moodle



AbanteCart

CloudAtCost: Too Good to be true? **YES!**

20% off coupon code Zu2eXYDYtU, No maintenance fee on Cpanel or DeveloperCloudPro packages

cloudatcost

Welcome Mark (2391) [LOGOUT](#)

Cloud Storage Manager

- Dashboard
- My Files
- Settings

Uploaded Files

[Upload File](#)

ID	File Name	Date Uploaded	IP	Downloads	Password Protected	Days Expiration	Downloads Expiration	Actions
70998	WordPress Intro 4x3 Draft 4.zip	Jan/23/2019	24.15.197.17 1	0	No	N/A	999999	DOWNLOAD ✖
70997	WordPress Intro 4x3 Draft 3.zip	Jan/23/2019	24.15.197.17 1	0	No	N/A	9999	DOWNLOAD ✖

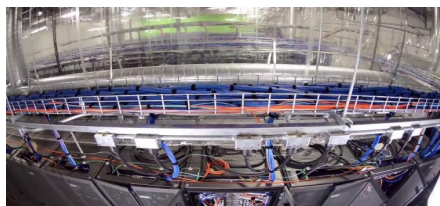
< 1 2 3 4 5 6 7 >

Here is the \$2 cloud storage menu. I'd say it's **the most rudimentary** I've ever seen. The only allowed extensions are: jpeg, jpg, png, gif, psd, txt, ico, pdf, mp3, mp4, wma, flv, avi, xls, xlsx, docx, apk, zip, rar, iso, dmg, exe, mov, and war. There is a \$9 annual fee per user account, but that can cover many services, and is waived if you subscribe to any service with a monthly fee.

BTW, you can anonymously share files for free as well at: <https://download.cloudatcost.com/>

<http://www.businesselitecanada.com/technology/fibernetics-corp/>

https://youtu.be/INVaNT1R_jE



cloudatcost

Login Order Now Upload for FREE

Click or drop here to upload a new file

Delete file after 24 hours

Delete files after ☐ downloads

Optional Password:

UPLOAD

97314 Uploaded Files 502602 Downloads 4598 Expired Files



CloudAtCost: Too Good to be true? **YES!**

43.57 (16 cpus)

Server Load

cloudatcost

Find functions quickly by typing here.

FILES

File Manager, Images, Directory Privacy, Disk Usage, Web Disk, FTP Accounts, FTP Connections, Backup

DATABASES

phpMyAdmin, MySQL® Databases, MySQL® Database Wizard, Remote MySQL®

DOMAINS

Site Publisher, Domains, Subdomains, Aliases, Redirects, DNS Zone Editor

EMAIL

Email Accounts, Forwarders, Email Routing, Autoresponders, Default Address, Mailing Lists, Track Delivery, Global Email Filters, Email Filters, Authentication, Address Importer, Spam Filters, Encryption, BoxTrapper, Calendars and Contacts, Email Disk Usage

METRICS

Visitors, Errors, Bandwidth, Raw Access, Airstats, Analog Stats, Webalizer, Webalizer FTP

SECURITY

IP Blocker, SSL/TLS, Hotlink Protection, Leech Protection, SSL/TLS Wizard, ModSecurity, SSL/TLS Status

SOFTWARE

PHP PEAR Packages, Perl Modules, Site Software, Optimize Website, MultiPHP Manager, MultiPHP (INI) Editor, Softaculous Apps Installer

ADVANCED

Cron Jobs, Track DNS, Indexes, Error Pages, Apache Handlers, MIME Types

PREFERENCES

Password & Security, Change Language, Change Style, Contact Information, User Manager

SOFTACULOUS APPS INSTALLER

Scripts:

WordPress, AbanteCart, PrestaShop, Joomla, phpBB, SMF, Open Real Estate, WHMCS, MyBB, pH7CMS, Dolphin, YetiForce, e107, Geeklog

Categories:

Blogs, Micro Blogs, Portals/CMS, Forums, Image Galleries, Wikis, Social Networking, Ad Management, Calendars, Gaming, Mails, Polls and Analytics, Project Management, E-Commerce, ERP, Guest Books, Customer Support, Frameworks, Educational, DB Tools, Music, Video, RSS

APPLICATIONS

WordPress Manager

GENERAL INFORMATION

Current User: caccigf
Primary Domain: 2.cacsite.com
Shared IP Address: 45.82.196.10
Home Directory: /home4/caccigf
Last Login IP Address: 24.15.197.171
Theme: paper_lantern
Server Information

STATISTICS

Aliases: 0 / 0
Disk Usage: 1.80 MB / 9.77 GB (0.02%)
MySQL® Disk Usage: 0 bytes / 9.78 GB (0%)
Bandwidth: 0 bytes / 970.55 GB (0%)
Subdomains: 0 / -
Email Accounts: 0 / 10 (0%)
Mailing Lists: 0 / -
Autoresponders: 0 / -
Forwarders: 0 / -
Email Filters: 0 / -
FTP Accounts: 0 / 10 (0%)
MySQL® Databases: 0 / 10 (0%)

43.57 (16 cpus)

Server Load

The industry standard cPanel has all the functionality you need to host any kind of website.

My Search for the Best Hosting Bargain Goes On!

Please join the comment thread in my **Free Web Hosting Services** Blog at: bit.ly/CompareFreeHosting

This is a place to document the gotchas and pitfalls of free hosting.

Free Web Hosting Service Comparisons														
Provider	Setup \$	Catch/Gotcha	Subd. [1]	Tool	Storage	Traffic [2]	DB [3]	mails [4]	forwards [5]	SSL	Review Date [6]	More	Notes	More Limits
000webhost	\$0.00	Small Branding Banner	2/1	local	1GB	10GB	2	0	5	Yes	3/9/2019		Banner injected as last div on every page. Fast & Reliable.	
5GBfree	\$0.00	?		cPanel	5GB	20GB	3	0	?	No				
Awardspace	\$0.00	Limited to 3 CMS	4	Zacky	1GB	5GB	?	?	?	No			free dx.am domain	
byet.host	\$0.00	50K Page hits/day, "Not Secure" SSL	oo/24	cPanel	oo	oo	oo	5	oo?	Self signed	3/9/2019	email iff.	No DKIM, Manual SPF, SSL issues bad for page rank/SEO	5 second cron jobs max
cloudhost.com	\$2.00	Very Overloaded Server	1	cPanel	10GB	1TB	10	10	oo	Yes	3/9/2019		Server loads of 100-300 typical, SSL may need cPanel setup	Minimal DNS tools
cloudhost.com	\$30.00	Very Overloaded Server	1	cPanel	200GB	7TB	200	200	oo	Yes	3/9/2019		Server loads of 100-300 typical, SSL may need cPanel setup	Nice High Quota Webmail
control.com	\$0.00	Limited to forum, ads	1	?	oo?					Yes				
Freehostia	\$0.00	Max 500KB file size	5?	?	250MB	6GB	10MB	3	Option	Shared			1 MySQL v.5 Database, Full DNS Management	
freehosting.com	\$0.00	Purchase domain/\$fee	0	cPanel	10GB	oo	1	0	?	\$29.95			No free domains like .TK, .ML, .GA, \$29.95 for PHP mail()/sendmail	
freehosting.net	\$0.00	Temporarily Suspended	5	cPanel	200MB	100GB	5	5	?	Yes				
Freehost	\$0.00	Requests Cryptocurrency Miner		cPanel	1GB	oo		oo		\$12/yr			Is this miner in any of their ads?	
InfinityFree	\$0.00	?		?	oo	oo	400	10		Yes			Free Cloudflare CDN	
pdf.org	\$0.00	small space, ssl extra	1	shellUp	20MB	< 100k	\$5/m	1	?	\$	3/13/2019	FAQ	OK for small pages w/offsite image links, e.g. tinypic.com	
ServedEZ	\$0.00	?	0	?	oo	oo	Yes	Yes		?				
starbytehost.com	\$0.00	?	1	cPanel	100MB	1GB	1	?	?	Yes				
WebFree.com	\$0.00	Ads, too few plugins	1	local	3GB	?	?	?	?	Yes	3/9/2019			

My spreadsheet has a tab with links like: <http://www.free-webhosts.com/>

Example tip from the comment thread:

<https://www.christitus.com/2019/03/14/wordpress-google-cloud-platform/>
Google VM web host under a dollar a year!!! Typically 1 to 7 cents per month!

Few Free Hosting Services Left

One available example is 000webhost

<https://www.000webhost.com/>

This code added to your page should remove the one ad they add:

```
<script> var dlist = document.getElementsByTagName("div"); // get all div elements
dlist[dlist.length-1].remove(); // remove ad injected as last div </script>
```

<https://www.000webhost.com/forum/t/getting-started/16043>

<https://www.000webhost.com/forum/c/tutorials>

<https://www.000webhost.com/forum/t/how-to-make-a-free-website-using-wordpress-video/123868>

Short page showing a way to toggle the ad div with JavaScript

<https://app-1539827907.000webhostapp.com/togdiv.html>

<https://www.bitdegree.org/tutorials/free-website-hosting/>

Monitors

Status Last 7 Days

Type

100.00%	000webhost backend	keyword	100.00%	100.00%	100.00%	100.00%
100.00%	000webhost databases m...	http	100.00%	100.00%	100.00%	100.00%
100.00%	000webhost DB	keyword	100.00%	100.00%	100.00%	100.00%
100.00%	000webhost file manager	http	100.00%	100.00%	100.00%	100.00%

FREE Web Hosting

SINGLE

PREMIUM

FREE

~~\$7.99~~
\$1.45/mo

82% OFF

~~\$11.95~~
\$2.95/mo

75% OFF

GET FOR FREE! ➔

ORDER NOW ➔

ORDER NOW ➔

- ✔ No Script Auto Installer
- ✔ Limited 1 GB Disk Space
- ✔ Limited 10 GB Bandwidth
- ✔ No Email Service
- ✔ No Live Support
- ✔ No Backups

[View all features](#)

GET FOR FREE! ➔

- ✔ 30-Days Risk-Free
- ✔ 10 GB Disk Space
- ✔ 100 GB Bandwidth
- ✔ Personal Email Account
- ✔ More Server Resources
- ✔ Weekly Backups
- ✔ 99.9% Uptime
- ✔ Live 24/7/365 Support
- ✔ FREE \$1000 Learning Courses

[View all features](#)

- ✔ 30-Days Risk-Free
- ✔ Unlimited Disk Space
- ✔ Unlimited Bandwidth
- ✔ Unlimited Email Accounts
- ✔ Unlimited Databases
- ✔ Weekly Backups
- ✔ Unlimited Websites
- ✔ Live 24/7/365 Support
- ✔ FREE Domain
- ✔ SSH Access

United States (English)

AffiliatesForumLearn to EarnLogin

000webhost
POWERED BY HOSTINGER

Free Web
Hosting

SALE
Cheap Web
Hosting

Earn
Money

Website
Builder

Free Sign Up

Free Web Hosting

Zero cost website hosting
with PHP, MySQL, cPanel &
no ads!

Sign Up for FREE!
Yes, it's absolutely free!

Premium Quality Hosting
COMPLETELY FREE!

99.9% Uptime
Guarantee

Free Website
builder

WordPress
Optimized

Start Your Website

\$0⁰⁰
/mo

Powered by  000webhost

This tab is injected on all free pages:

Domain Registrars & Domain Spam

5 Reasons You Need Private Domain Registration

1. Prevent unwanted solicitation. When you can't control the dissemination of your contact information ...
2. Protect your privacy. Identity theft isn't just happening in the movies. ...
3. Stay in control. When private domain registration keeps your personal ...
4. Disguise your Email. When you elect private domain registration, your ...
5. Stay in Budget. While it's difficult to put a price on peace of mind, it's safe to assume it would be higher than the typical \$5-\$9 price range associated with private domain registration.

<http://www.networksolutions.com/education/you-need-private-registration/>



<https://www.freenom.com/en/freeandpaiddomains.html>

<https://www.freenom.com/en/pricechart.html>

Real DNS domains for FREE! (Free the first year AND FREE Renewal)

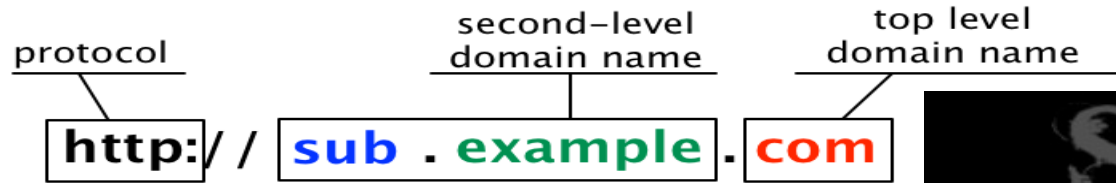
By subscribing to the Freenom WHOIS Privacy Protection Services ("WHOIS Privacy Services"), you are engaging ID Shield to administer and register each domain name controlled by you. ...("Protected Domain") in the name of ID Shield. Thus, your name, postal address, email address, phone and fax numbers shall be kept confidential!

Top Level Domain	Registration	Renewal	Transfer	Top Level Domain	Registration	Renewal	Transfer
TK	\$0.00	\$0.00	\$0.00	COM	\$8.38	\$8.38	\$8.38
ML	\$0.00	\$0.00	\$0.00	NET	\$6.71	\$6.71	\$6.71
GA	\$0.00	\$0.00	\$0.00	ORG	\$9.58	\$9.58	\$9.58
CF	\$0.00	\$0.00	\$0.00	BIZ	\$9.16	\$9.16	\$9.16
GQ	\$0.00	\$0.00	\$0.00	INFO	\$8.69	\$8.69	\$8.69
WORK	\$5.53	\$5.53	\$5.53	EU	\$5.14	\$4.84	\$5.14
MOBI	\$8.48	\$8.48	\$8.48	NL	\$4.42	\$4.42	\$4.42

Domain Registration Alternatives

Subdomains are usually FREE

Subdomain options can save a lot of registration fees for small sites. E.G. **YourSite**.HostingDomain.com, **2.cacsite.com** (\$2 Holiday Hosting Special Price)
Not all hosting providers offer **subdomains**. May be an issue if you wish to change providers in the future.



URL Shorteners are FREE

URL shorteners can give you a shorter location to bookmark or print on business cards etc. If you use one that allows you to edit your target link, you can point it to different subdomains, or even different domain names to take advantage of free domain name for a year promotions. (Not great for a big website, but maybe useful for a small frugal group?)

https://alternativeto.net/software/tinyurl/

e.g. I use **tinyurl.com/mszmobile** to point to my Mobile Phone Service Comparison

Remember Domains Don't use Spaces!

30 Unintentionally Inappropriate Domain Names

Ladrape.com – La Drape

Webone.com – Web One

Gotahoe.com – Go Tahoe

Mp3shits.com – MP3s Hits

Analisajoy.com – Analisa Joy

Budget.co.ck – Budget Cook Island

Childrenswear.co.uk – Children's Wear

Teacherstalking.org – Teachers Talking

Oldmanshaven.com – Old Man's Haven

Therapistinabox.com – Therapist In a Box

Masterbaitonline.com – Master Bait Online

Expertsexchange.com – Experts Exchange

Childrenslaughter.com – Children's Laughter

Nobjs.org – North Of Boston Jewish Singles

Cumstore.co.uk – Cumbria Storage Systems

Americanscrapmetal.com – American Scrap Metal

Molestationnursery.com – Mole Station Nursery

Whorepresents.com – Who Represents?

Powergenitalia.com – Powergen Italia

Kidsexchange.net – Kids Exchange

Choosespain.com – Choose Spain

Speedofart.com – Speed of Art

Bitefartcafe.rs – Bitef Art Cafe

Penisland.net. – Pen Island

Bendover.com – Ben Dover

Therapist.com – Therapist

Itscrap.com. – IT Scrap

Swissbit.ch – Swiss Bit



<https://www.boredpanda.com/worst-domain-names/>

WordPress Jargon

Category: Category is one of the pre-defined taxonomies in WordPress. It is used to sort and group content into different sections.

<https://www.wpbeginner.com/glossary/category/>

Shortcode: A short notation to call a function or API feature. E.g. [video src="video-source.mp4"]

<https://codex.wordpress.org/Shortcode>

Slug: The post slug is the user friendly and URL valid name of a post. Most common usage of this feature is to create a **permalink** for each post.

<https://www.wpbeginner.com/glossary/post-slug/>

Splog: Splog or Spam Blog is a blog created for the sole purpose of linking to other associated websites.

<https://www.wpbeginner.com/glossary/splog/>

Tag: Tag is one of the pre-defined taxonomies in WordPress. Users can add tags to their WordPress posts along with categories. However, while a category may cover a broad range of topics, tags are smaller in scope and focused to specific topics.

<https://www.wpbeginner.com/glossary/tag/>

Theme: A theme is a collection of templates and stylesheets used to define the appearance and display of a WordPress powered website.

<https://www.wpbeginner.com/glossary/theme/>

Theme Framework: 'Refers to a code library that is used to facilitate development of a theme.

<https://www.wpbeginner.com/glossary/theme-framework/>

The WordPress Dashboard

Profile

Personal Options

Visual Editor ☐ Disable the visual editor when writing

Syntax Highlighting ☐ Disable syntax highlighting when editing code

Admin Color Scheme

☐ Default ☐ Light ☒ Blue ☐ Coffee

☐ Ectoplasm ☐ Midnight ☐ Ocean ☐ Sunrise

Keyboard Shortcuts ☐ Enable keyboard shortcuts for comment moderation. [More information](#)

Toolbar ☒ Show Toolbar when viewing site

Name

Username Username cannot be changed.

Dashboard Preferences are under Users, Your Profile

The WordPress Dashboard

How to change from blog to website view

2. Select the static page button here: (Arrow points to the radio button for 'A static page')

3. Select your landing page here (Arrow points to the 'Homepage' dropdown menu)

Do not call your static page Home or Welcome as these have special functions.

1. Select Reading under Settings (Arrow points to the 'Reading' link in the sidebar)

4. Click Save Changes (Arrow points to the 'Save Changes' button)

Reading Settings

Your homepage displays

☐ Your latest posts

☒ A [static page](#) (select below)

Homepage:

Posts page:

Blog pages show at most posts

Syndication feeds show the most recent items

For each article in a feed, show

☒ Full text

☐ Summary

Search Engine Visibility

☐ Discourage search engines from indexing this site

It is up to search engines to honor this request.

[Save Changes](#)

How to Change
From Blog to
Website View

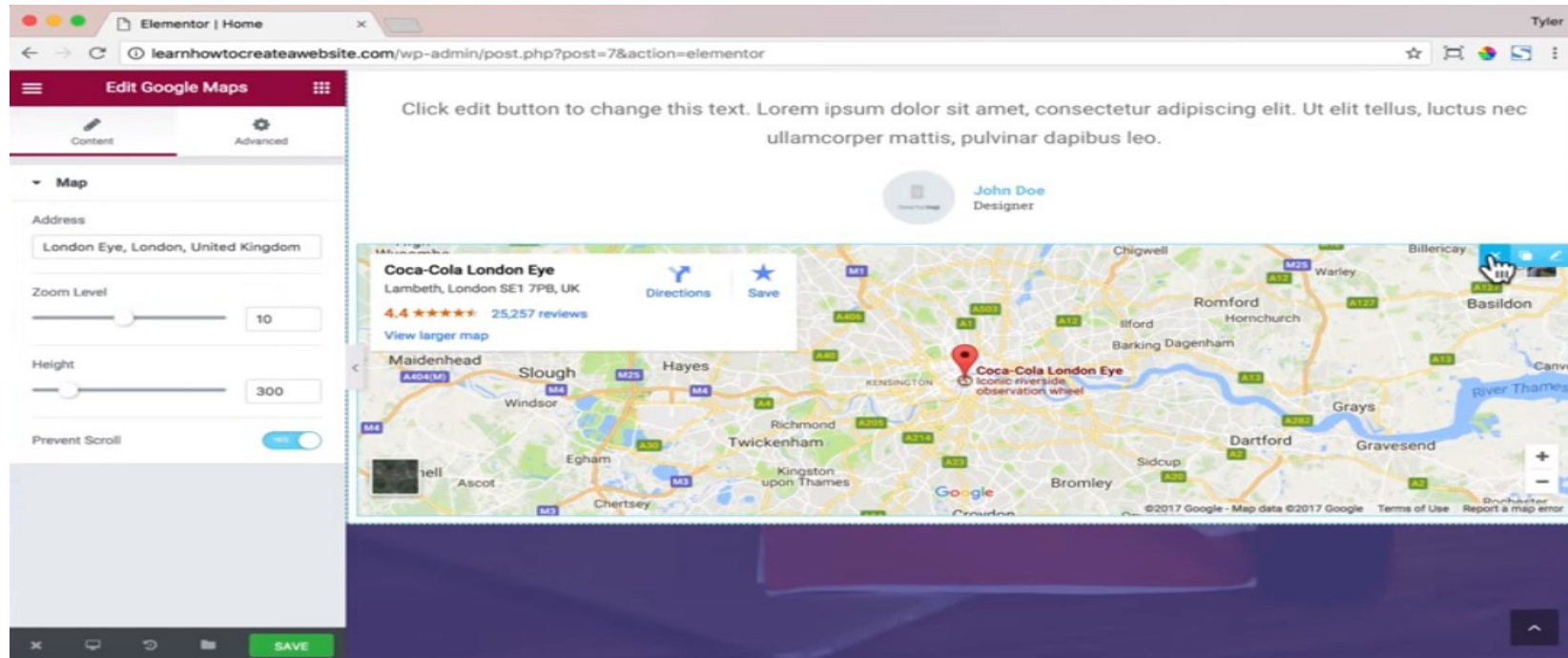
See a much more
detailed example at:
[https://
wpsitebuilding.com/
how-to-make-
wordpress-look-like-
a-website.html](https://wpsitebuilding.com/how-to-make-wordpress-look-like-a-website.html)

How To Make a WordPress Website

The **OceanWP** theme and **Elementor** layout plugin use theme templates to make stunning websites in these tutorial videos!


<https://youtu.be/2cbvZf1jIJM?t=875>

<https://youtu.be/z7BdjiyO-fc?t=1265>



OceanWP Extras


<https://oceanwp.org/extensions/>



Stick Anything

Stick very easily anything you want on your website


LEARN MORE



Full Screen

A simple and easy way to create a fullscreen scrolling website.


LEARN MORE



Cookie Notice

Add a Cookie notice on your website to comply with the GDPR regulations.


LEARN MORE



Modal Window

Insert any content into a modal and place the opening button where you want


LEARN MORE



Posts Slider

Display your latest posts in a beautiful slider with different options


LEARN MORE



Ocean Hooks

Add your custom content throughout various areas of OceanWP


LEARN MORE



Popup Login

A plugin to add a popup login/register form where you want.


LEARN MORE



Instagram

Fetch and customize your Instagram feed to display in a beautiful way.


LEARN MORE



White Label

Impress clients by replacing the OceanWP name by your own brand name.


LEARN MORE



Demo Import

Import the demo content, widgets and customizer settings with one click.


LEARN MORE



Custom Sidebar

Generates an unlimited number of sidebars and place them on any page.

LEARN MORE



Elementor Widgets

Add many new powerful widgets to the popular free page builder - Elementor.

LEARN MORE

ANNUAL

LIFETIME

PERSONAL

BUSINESS

UNLIMITED BEST DEAL

\$159

For 1 Site

Updates & Support for Lifetime
8 Free Extensions
13 Premium Extensions

\$319


For 3 Sites

Updates & Support for Lifetime
8 Free Extensions
13 Premium Extensions

\$519

Unlimited Sites


Updates & Support for Lifetime
8 Free Extensions
13 Premium Extensions



Side Panel

Add a responsive side panel with your preferred widgets inside.


LEARN MORE



Sticky Header

Attach an eye-catching header at the top of your website pages.

LEARN MORE



Footer Callout

Add some important information about your company in your footer

LEARN MORE

Elementor Pro Pricing

<https://elementor.com/pricing/>

Compare Elementor Free Vs. Pro		
Features	Free	Pro
The #1 Drag & Drop Page Builder	Yes	Yes
30 Basic Widgets	Yes	Yes
50+ Advanced Widgets	No	Yes
Industry Leading Theme Builder	No	Yes
Design-oriented Popup Builder	No	Yes
Visual Form Builder + Popular Marketing Integrations	No	Yes
WooCommerce Builder + Over 15 Shop Widgets	No	Yes
Dynamic Content & Custom Fields Capabilities	No	Yes

PERSONAL

\$49 /year

For 1 Site

- ✓ 50+ Pro Widgets
- ✓ 300+ Pro Templates
- ✓ Theme Builder
- ✓ WooCommerce Builder
- ✓ Popup Builder
- ✓ Support for 1 Year
- ✓ Updates for 1 Year

BUSINESS

\$99 /year

For 3 Sites

- ✓ 50+ Pro Widgets
- ✓ 300+ Pro Templates
- ✓ Theme Builder
- ✓ WooCommerce Builder
- ✓ Popup Builder
- ✓ Support for 1 Year
- ✓ Updates for 1 Year

UNLIMITED

\$199 /year

Unlimited Sites

- ✓ 50+ Pro Widgets
- ✓ 300+ Pro Templates
- ✓ Theme Builder
- ✓ WooCommerce Builder
- ✓ Popup Builder
- ✓ Support for 1 Year
- ✓ Updates for 1 Year

<https://docs.elementor.com/article/226-getting-started>

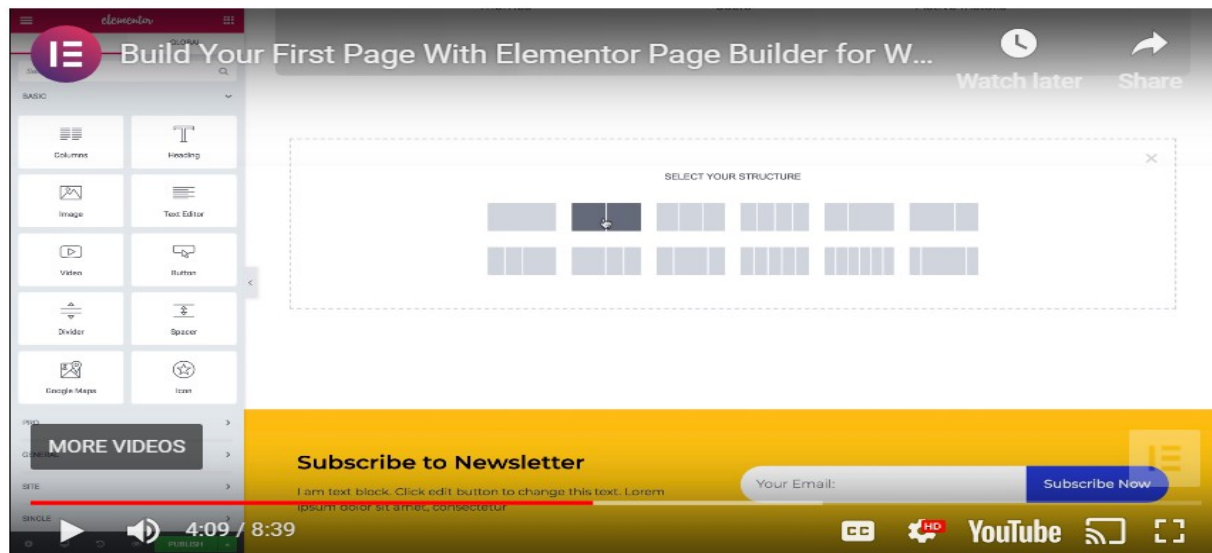
More Pro Features	
Access To Pro Updates	20+ Integrations
24/7 Premium Support	Live Custom CSS
300+ Pro Templates	Global Widget
Post & Portfolio Widgets	Role Manager
Price Table & Price List	Custom Fonts
Interactive Carousels	Sticky Elements
Design Header & Footer	Embed Anywhere
Custom Field Integration	Design 404 Pages

Which Themes Work Best with Elementor?

OceanWP is on this list.

<https://docs.elementor.com/article/78-themes>

<https://alternativeto.net/software/elementor/>



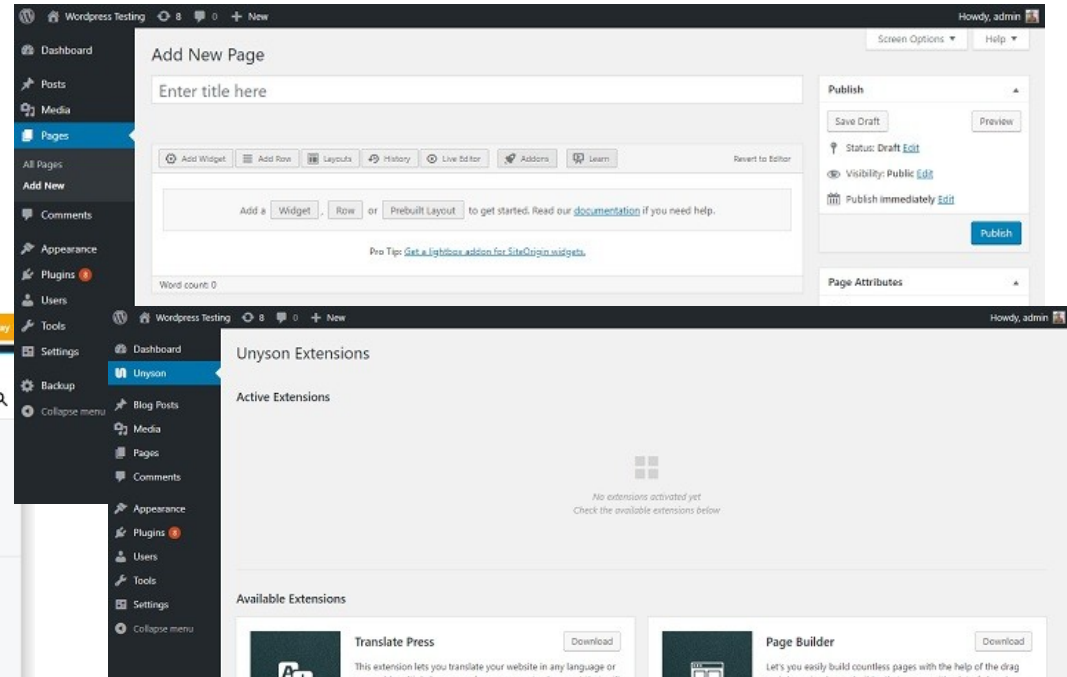
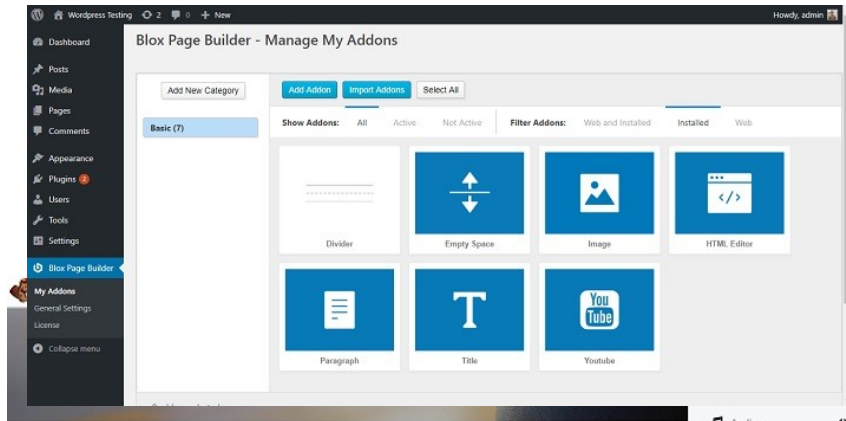
Page Builders = WYSIWYG Web Editors

Elementor is just one of many Page Builders

22 Best Free WordPress Page Builder Plugins 2019

<https://www.edopedia.com/blog/free-wordpress-page-builder-plugins/>

Blox Page Builder, SiteOrigin Page Builder, Elementor Page Builder, Beaver Builder, Unyson, Live Composer page builder, KingComposer, WP Maintenance Mode / Coming Soon Page Builder, Bold Page Builder, Post and Page Builder, WP Lead Plus X, Page Builder Sandwich, Pootle Pagebuilder, Fusion Page Builder, Tailor Page Builder, Page Builder, Mesh, Qoob, Ultimate Page Builder, Blockade, Brix, Uix Page Builder



POST #6
Edit

<https://smallenvelop.com/best-free-page-builder-plugins-wordpress/>

Useful WordPress Plugins

WP Maintenance Mode By Designmodo

<https://wordpress.org/plugins/wp-maintenance-mode/>

Visual customizer - change texts, colors, backgrounds...

Responsive ready - mobile friendly

Newsletter subscriptions - export emails to a .csv file

Bot - collect the emails in a friendly and efficient way

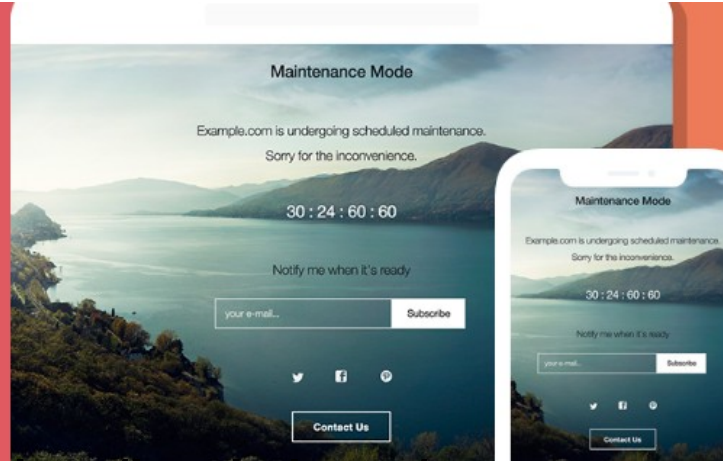
Contact form - receive emails from visitors

Social media icons - facebook, twitter, pinterest...

Countdown - live timer

Works with any WordPress theme - free and premium

Exclude URLs - from maintenance mode



<https://wordpress.org/plugins/loginizer/>

Loginizer By Raj Kothari

Loginizer is a WordPress plugin which helps you fight against brute force attack by blocking login for the IP after it reaches maximum retries allowed. You can blacklist or whitelist IPs for login using Loginizer.



Useful WordPress Plugins

UpdraftPlus WordPress Backup Plugin

By UpdraftPlus.Com, DavidAnderson

<https://wordpress.org/plugins/updraftplus/>



UpdraftPlus Backup/Restore

[UpdraftPlus.Com](#) | [Premium](#) | [News](#) | [Twitter](#) | [Support](#) | [Newsletter sign-up](#) | [Lead developer's homepage](#) | [FAQs](#) | [More plugins](#) - Version: 1.14.12

Backup / Restore

Migrate / Clone

Settings

Advanced Tools

Premium / Extensions

Next scheduled backups:

Files:

Sun, August 19, 2018 00:05

Database:

Sun, August 19, 2018 00:05

Time now: Tue, August 14, 2018 14:38

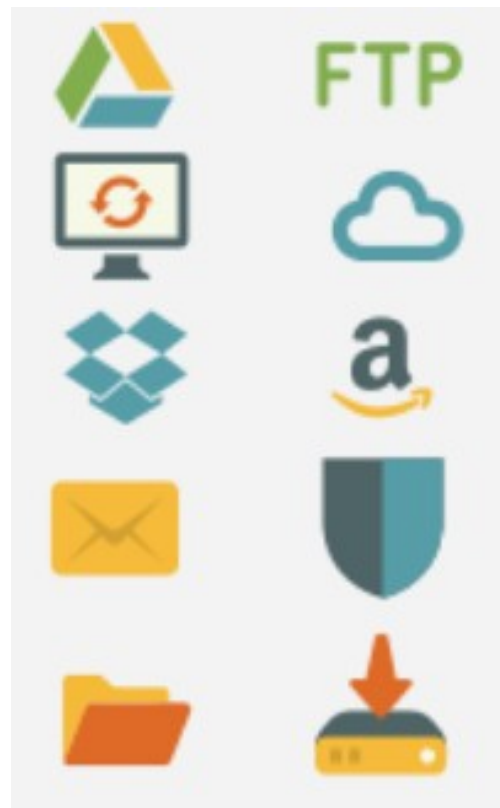
Backup Now

Last log message:

[Download most recently modified log file](#)

Local files deleted: 4. Remote files deleted: 0 (Aug 14 14:50:53)

Existing Backups **2**

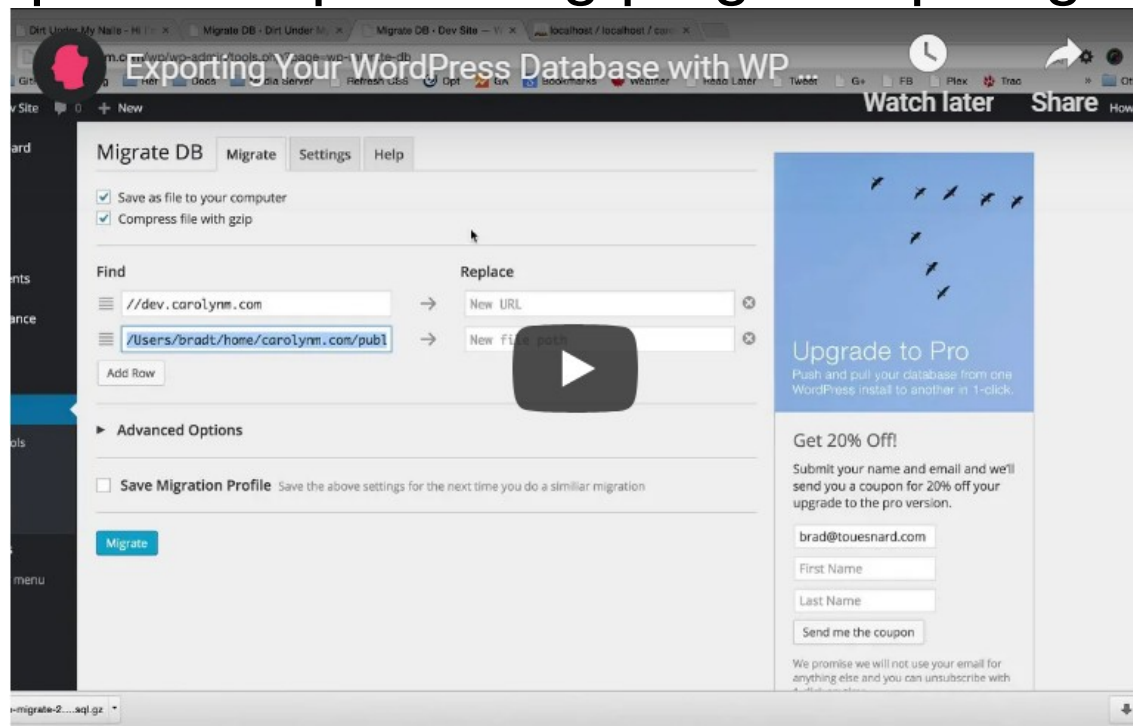


Useful WordPress Plugins

WP Migrate DB By Delicious Brains

WP Migrate DB exports your database as a MySQL data dump (much like phpMyAdmin), does a find and replace on URLs and file paths, handles serialized data, then allows you to save it to your computer as an SQL file. To complete the migration, you need to use a database management tool (e.g. phpMyAdmin) to import the SQL file to your database, replacing your existing database. It is perfect for developers who need to migrate fresh data from the production site to their local install, or migrate their locally developed site to a staging or production server.

<https://wordpress.org/plugins/wp-migrate-db/>



<https://www.phpmyadmin.net/>



Useful WordPress Plugins

Security Plugins

10 Best WordPress Security Plugins in 2019

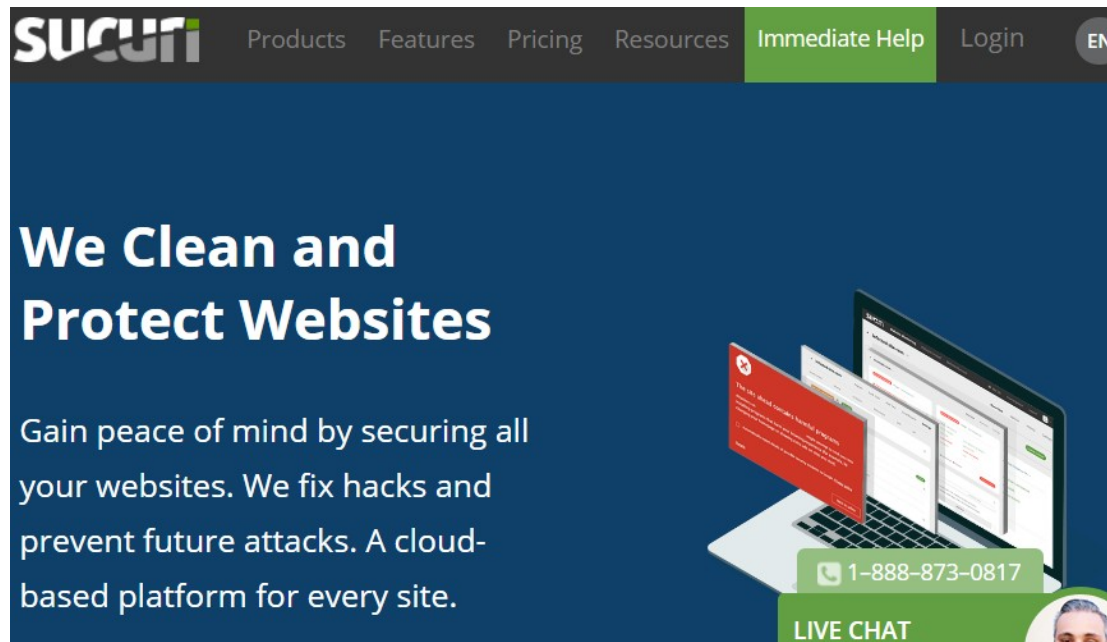
<https://www.wpblog.com/top-security-plugins-for-wordpress/>

<https://sucuri.net/> (Most effective in FREE mode)

<https://www.wordfence.com/>

<https://wordpress.org/plugins/all-in-one-wp-security-and-firewall/>

PLUGIN	RATING	INSTALLS
Wordfence Security	4.8 / 5	2+million
Sucuri Security	4.5 / 5	300,000+
All-In-One WP Security & Firewall	4.8 / 5	600,000+
BulletProof Security	4.6 / 5	90,000+
iThemes Security	4.7 / 5	800,000+
WP Antivirus Site Protection	2.5 / 5	6000+
Google Authenticator – Two-Factor	4.6 / 5	10,000+
Vaultpress	4.4 / 5	90,000+
Block Bad Queries	5 / 5	80,000+
VIP Scanner	N/A	600+



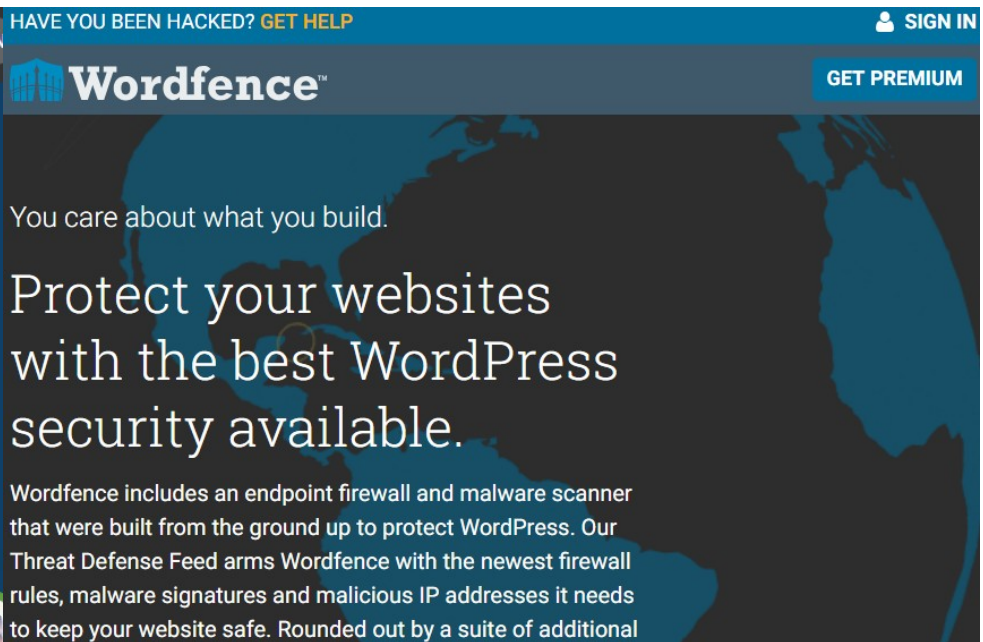
SUCURI Products Features Pricing Resources **Immediate Help** Login

We Clean and Protect Websites

Gain peace of mind by securing all your websites. We fix hacks and prevent future attacks. A cloud-based platform for every site.

1-888-873-0817

LIVE CHAT



HAVE YOU BEEN HACKED? **GET HELP** **SIGN IN**

Wordfence™

GET PREMIUM

You care about what you build.

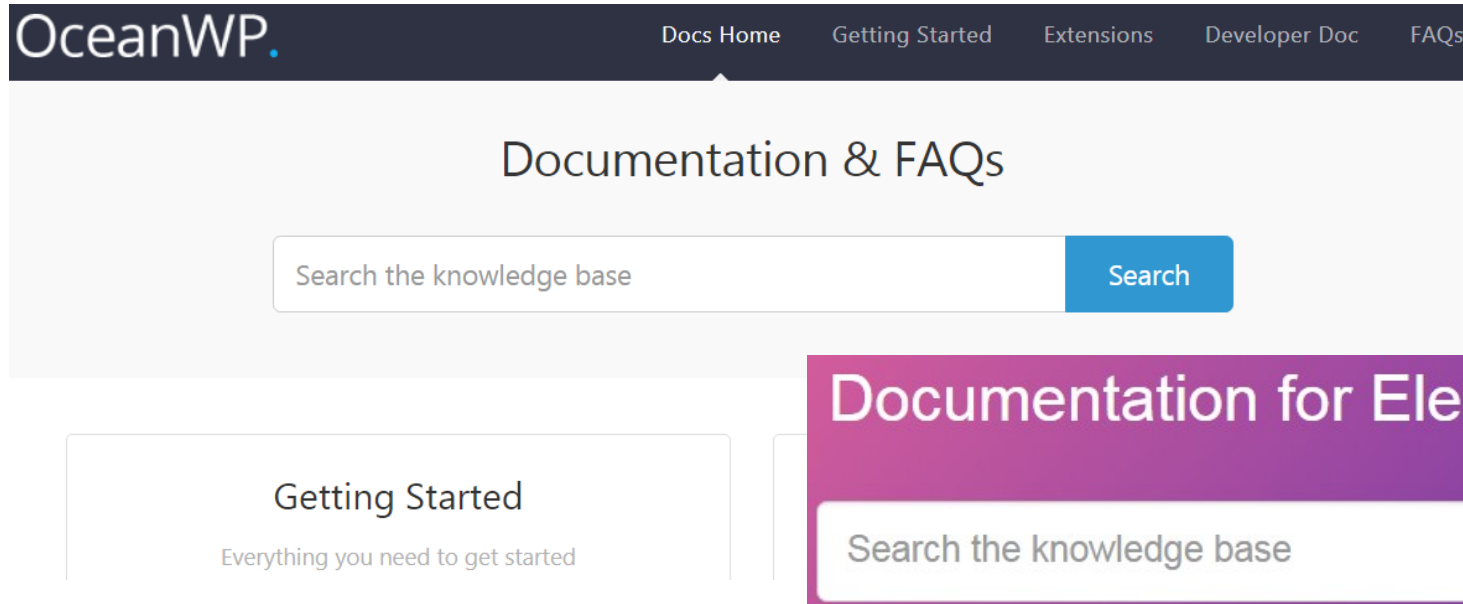
Protect your websites with the best WordPress security available.

Wordfence includes an endpoint firewall and malware scanner that were built from the ground up to protect WordPress. Our Threat Defense Feed arms Wordfence with the newest firewall rules, malware signatures and malicious IP addresses it needs to keep your website safe. Rounded out by a suite of additional

WordPress Tutorials & How Tos

Elementor Page Builder – Documentation, Tutorials, Tips & Tricks
<https://docs.elementor.com/>

OceanWP Theme – Documentation, Tutorials & FAQs
<https://docs.oceanwp.org/>
<https://www.tyler.com/introduction/>



Documentation for Elementor Page Builder

Search the knowledge base

Search

WordPress Tutorials & How Tos

Getting Started with OceanWP

<https://youtu.be/hq37Dbcq90w>

Astra vs OceanWP:

What Is The Best Wordpress Theme

<https://youtu.be/rOTPLvExcOA>



Astra vs OceanWP | What Is The Best Wordpress Theme

Astra Theme

OceanWP Theme

Blog

Recent Posts

Recent Comments

Archives

Categories

Meta

The Elementor Page Builder

The Elementor Page Builder

Responsive

In this website I have the home page with five recent blog post and a sidebar.

General Data Protection Regulation 💣 GDPR

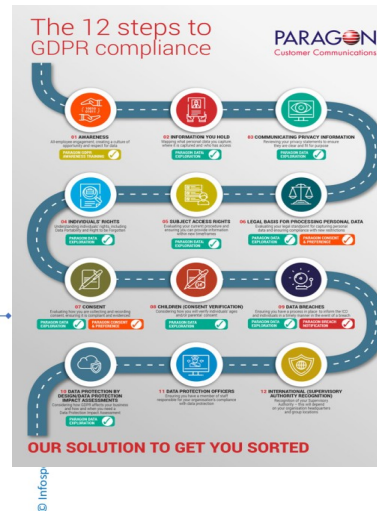
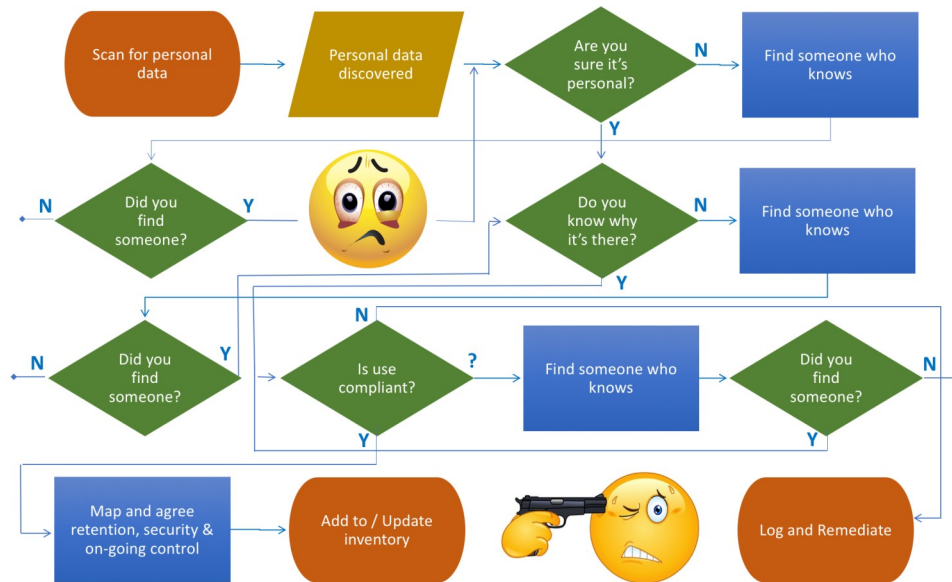
Cookies, Privacy Policies, Form Rules, OH MY!

The GDPR went into effect on the 25th of May 2018. It is a complex list of requirements designed to give EU citizens control over their personal data, while emphasizing the ideas of freedom, security and equality within the European Union.

<https://www.whatisgdpr.eu/>

<https://www.hallaminternet.com/how-to-make-your-website-gdpr-compliant/>

How to make your website GDPR compliant



GDPR Penalties

Google hit with \$57 million GDPR fine, the first for a US tech company

Stemming from an investigation that began in May — the day after Europe's strict new data privacy rules known as GDPR went into effect — France's data protection authority has announced a \$57 million fine against Google in the first such GDPR penalty levied against a US technology company. In a statement explaining the action, the French agency known as the CNIL noted that the fine is a result of deficiencies that include Google not being clear enough about the way user data is handled to present personalized ads.

<https://bgr.com/2019/01/21/google-gdpr-fine-57-million-us-first/>
...two levels of fines based on the GDPR.

The first is up to €10 million or 2% of the company's global annual turnover of the previous financial year, whichever is higher. The second is up to €20 million or 4% of the company's global annual turnover of the previous financial year, whichever is higher. The potential fines are substantial and a good reason for companies to ensure compliance with the Regulation.

<https://www.gdpr.associates/data-breach-penalties/>



Non-Compliance

- Non-compliance with an order of a temporary or definitive limitation of processing or the suspension of data flows, issued by the supervisory authority, pursuant to Art. 58(2) or failure to provide access in violation to Art. 58(1)
- Non-compliance with an order by the supervisory authority as referred to in Art. 58(2) shall, in accordance with paragraph 2 of Art. 83, be subject to the higher administrative fines.

Law under Chapter IX

Any obligations pursuant to Member State law adopted under **Chapter IX: Specific Processing Situations**: freedom of expression and information, employment, obligations of secrecy, etc.

Principles for Processing

- Art.5:** The principles for the processing of Personal Data ("PD"). Lawfully, Fairly, Transparent, Purpose, Minimisation, Accuracy, Storage Limit, Integrity, and Accountability.
- Art.6:** Lawfulness of Processing. Use legitimate grounds to collect and process Personal Data.
- Art.7:** Conditions for Consent. Applicable when relying on consent.
- Art.9:** Processing of special categories of PD. Special categories of PD is data revealing racial or ethnic origin, health, political opinions, trade union memberships, sex orientation, genetics, etc.

HIGHER ADMINISTRATIVE FINES UNDER THE GDPR

The fail of the following obligations is penalised with up to 20 million Euros or in case of an undertaking, up to 4% of the total annual worldwide turnover of the preceding financial year whichever is higher.

Data Subject's Rights

- Enshrined in **articles 12 to 22**:
- Right to be informed
 - Right of Access
 - Right to Rectification
 - Right to Erasure "Right to be Forgotten"
 - Right to Restriction of Processing
 - Right to Data Portability
 - Right to Object
 - Communication of PD Breach and others

Transborder of Personal Data

Include the transfer of personal data to a recipient in a third country or an international organisation, regulated in **articles 44 to 49**: General Principles, Adequacy Decisions, Safeguards, Binding Corporate Rules, transfers or disclosures not authorised by Union Law, and Derogations.

Thank You & Misc. Links

<https://www.youtube.com/channel/UCHRp19HU7Y2LwfI0Ai6WAGQ>

LearnWebCode YouTube Channel

<https://www.youtube.com/playlist?list=PLpcSpRrAaOaqMA4RdhSnnNcaqOVpX7qi5>

With useful WordPress tutorials playlist

<https://www.mylinkspage.com/lifetime-hosting-review/>

Lifetime.Hosting 2 - now provides 2 lifetime domain registrations with privacy on every base package.

<https://www.wpexplorer.com/free-cdn-services-for-wordpress/>

CloudFlare is popularly known as the best free CDN (Content Delivery Network) for WordPress users. It is one of the few industry-leading players that actually offers a free plan.

<https://www.facebook.com/groups/OceanWP/>

OceanWP Facebook community

<https://www.facebook.com/groups/1181404975268306/>

Elementor Facebook community

<https://troubleshooter.xyz/wiki/fix-ssl-certificate-error-google-chrome/>

How To Fix SSL Certificate Error in Google Chrome

<https://www.000webhost.com/blog/install-wordpress>

20 Best Free Web Hosting Services in 2019

<https://financesonline.com/top-20-free-web-hosting-services/>

<https://community.letsencrypt.org/t/crontab-script-for-letsencrypt-sh-le-cron/13999>

<https://github.com/petrkle/le-cron>

Cron script for dehydrated client for signing certificates with an ACME-server (e.g. Let's Encrypt)

<https://codegena.com/free-download-themeforest-themes/>

Pirate WordPress themes, try before you buy?

<https://bubbajuju.com/how-to-copy-website-design-wordpress-theme/>

<https://www.tahirtaous.com/how-to-install-wordpress-on-windows-7/>

<https://www.sitepoint.com/9-of-the-most-popular-free-wordpress-themes/>

“Seriously, it's uncool to save my search for "red polka dot underwear" and show me ads for them.”

Epic new tab



Questions?

A Beginner's Guide to WordPress
by Mark S. Zinzow
[Slideshare.net/msz](https://www.slideshare.net/msz)

member: WordPress Downstate (Champaign, IL)

E-mail: markz@myprivacy.ca
(spam protected email)



An International
Association of Technology
& Computer User Groups