



**2019 Winter  
Virtual Technology Conference**

**February 9, 2019  
Roundtable**

# Discounts

- 2018
  - 50% discount for CaptureWizPro
  - Coming up – FileLocator Pro
  - User Group Relations offers a ½ price discount on Acronis True Image and Acronis Disk Director
  - Sticky Password gives members a 40% discount on their Pro password program



# Push Articles for Your Newsletter

- February articles sent via MailChimp
- No bounces
- 113 editors listed in UGLS
- 71 opened the email
- 31 clicked through to the .zip file with 25 articles

# Virtual Technology Conference

- VTC videos are uploaded to APCUG's YouTube channel for groups to use as meeting presentations.
- PDFs of the presentations and handouts are uploaded to APCUG's website.
- Since 2012, there have been approximately 175 unique presentations
- Over 2,300 views of the 24 2018 VTC videos

[www.youtube.com/apcugvideos](http://www.youtube.com/apcugvideos)

# Virtual Technology Conference

**SAVE THE DATE!**

**May 4 – 1<sup>st</sup> Saturday**

**August 17 – 3<sup>rd</sup> Saturday**

**November 2 – 1<sup>st</sup> Saturday**

# Speakers Bureau

- 14 presenters
  - APCUG officers / members
  - Bloggers
  - Tech book publisher
  - Vendors

2018 – 63 presentations + BobG over 20 in October for NCSAM

2019 – 18 scheduled to date

<https://apcug2.org/speakers-bureau/>

# Speakers Bureau

- Android
- Backing Up
- Cloud Computing
- Digital Photography
- Email
- Ergonomics
- Free Software
- Chromebooks
- General
- Hardware
- Home Automation
- iDevices
- Internet
- Linux / Open Source
- Operating Systems
- Preventive Maintenance
- Printers / Printing
- Security
- Social Media
- Software
- User Groups
- Utilities
- Virtual Machines



# Speakers Bureau

Fields marked with an \* are required

Name of User Group \*

Website URL \*

Your Name \*

Your Phone Number \*

Your Email Address \*

Your Time Zone \*  Eastern  Central  Mountain  Pacific

Name of Presentation \*

Requested Presentation Date(s) \*

Requested Presentation Time \*

Presenter's Name \*

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- We hope you take time to visit APCUG's website where you will find a lot of interesting information for you, as a member, as well as your club.
- Jere Minich's Tech Tips and Apple Bytes are updated with new info weekly.

Jere's Tech Tips



215

2018

Approximately

201

Apple  
Tech  
Tips



# apcug2.org

- New to the website in mid-2018



**The Penguin Platform  
with “Free” John Kennedy**



**86**



**Various Contributors**

**72**

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- Does your group have something they would like other groups to know about? Send the information to [website@apcug.org](mailto:website@apcug.org) and your group will be featured in the Member Group News area.
- Sponsor News is updated on a regular basis.

## Member Group News

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### Member Group News

DON'T SUFFER COMPUTER PROBLEMS BY YOURSELF — LOCAL ORGANIZATIONS HELP - The only thing worse than having computer, Internet, or other technology problems is suffering them alone. But take heart: local organizations called “user groups” let you meet friendly people to [...]



## Sponsor News

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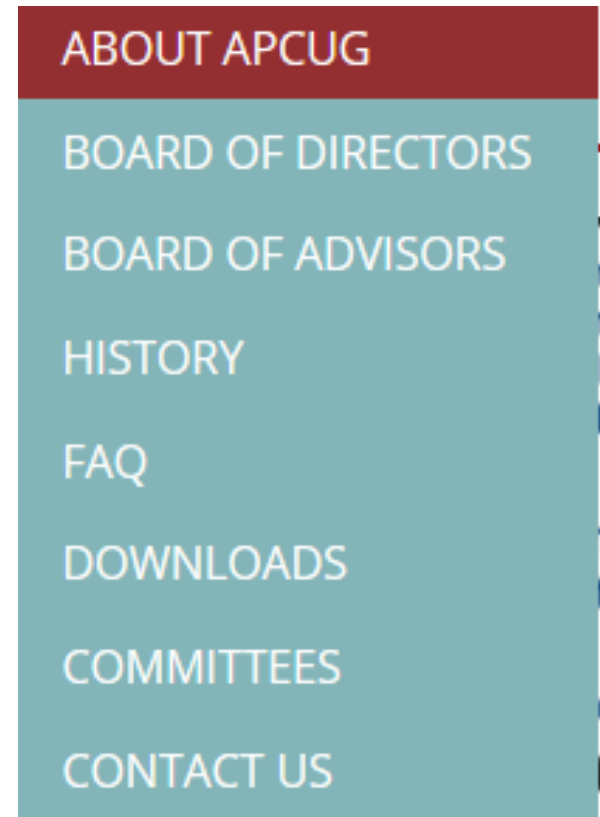


### TechBoomers

What is Techboomers.com?  
Techboomers.com is a free educational website that teaches older adults [...]

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- The About Us tab takes you to APCUG's history, information about the Directors and Advisors, FAQs, Committees, as well as how to contact various aspects of APCUG.



# apcug2.org

- Member Benefits
- Membership Info  
Renew your group's membership by clicking on Join/Renew Membership
- Locate a User Group goes to UGLS – APCUG's Membership Database

The image shows a screenshot of the APCUG website's navigation menu. The menu is a vertical list of links on a teal background. The top link, 'MEMBER BENEFITS', is highlighted with a red background. To the right of the menu, there are three red buttons: 'JOIN / RENEW MEMBERSHIP', 'MEMBERSHIP INFORMATION', and 'MEMBERSHIP FORM'. Below these buttons is a large red button with the text 'LOCATE A USER GROUP'.

MEMBER BENEFITS

MEMBERSHIP HAS ITS BENEFITS

CONTESTS

DISCOUNTS & SPECIAL OFFERS

HOSTED WEBSITES

NEWSLETTERS ONLINE

PUSH ARTICLES

REPORTS

SPEAKERS BUREAU

VIRTUAL TECH CONFERENCES

VOLUNTEER OF THE YEAR

2016 CONFERENCE

JOIN / RENEW MEMBERSHIP

MEMBERSHIP INFORMATION

MEMBERSHIP FORM

LOCATE A USER GROUP

# apcug2.org

## VIRTUAL TECH CONFERENCE

- From 2012 to 2018, you will find info about the VTCs

### APCUG 2012 Winter Virtual Technology Conference (VTC2)



2012 Q1 – Descriptions Using Virtualization of Hardware to Save Money, Time, and Space Francis Chao, Member Tucson Computer Society; Greater South Bay PCUG, CA [...]

### APCUG 2018 Fall Virtual Technology Conference (VTC29)



Welcome to our last 2018 VTC. Please go to Eventbrite to register. You don't need an Eventbrite account to attend the event. November 3, 2018 TRACK 1 1:00 PM ET If [...]

# UGLS

[ugls.apcug.org](http://ugls.apcug.org)

UGLS – User Group Locator Service

- APCUG's membership database
- Used to send various communications to member group officers
- President and/or APCUG Rep usually responsible for updating info
- Groups usually don't remember to do it
- Groups don't know what is happening with APCUG
- Groups are sometimes asked to forward messages to their members



# Help for Your Group

Ideas for revitalizing your tech club

Publicity ideas

Program ideas

How to get volunteers

Interested in a copy of ???

Send email to Judy Taylour – [jtaylour@apcug.org](mailto:jtaylour@apcug.org)