

**2017 APCUG
Annual Meeting
November 4, 2017**

**Benefits / Don Singleton VOTY
PUSH / Virtual Technology
Committees
Judy Taylour, Chair**



Benefits Committee

Responsible for:

- Soliciting ideas for new benefits from member groups
- Developing new benefits that are of interest to APCUG's member groups

PUSHArticles
VOTV
Reports YouTubeVTCVideos
Avast
StickyPassword
Contests
UserGroupRelations
Discounts&SpecialOffers
HostedWebsites
SpeakersBureau
VirtualTechConferences

Benefits Committee

Benefits offered to member groups:

- October – November – December 2016
 - Hard Drive Sentinel offered a 40% discount on their five-copy lifetime license as well as the single copy lifetime license
- User Group Relations offers a ½ price discount on Acronis True Image and Acronis Disk Director
- Have a security presentation by Bob Gostischa & Avast offers a discount
- Sticky Password gives us a 40% discount on their Pro password program

Don Singleton Volunteer of the Year

Volunteers are the backbone of APCUG and its member groups; they are what keep their clubs viable.

- User group volunteers have this in common: enthusiastic about technology and dedicated to helping their group.
- Don Singleton was a key member of APCUG's leadership team for many years
- VOTY was established, in his name, to recognize the importance of volunteers to APCUG's member groups.



Don Singleton Volunteer of the Year

- Groups nominate one of their volunteers they want to recognize and honor.
- Three judges objectively evaluate candidates against the selection criteria
- Recipient is announced in January and a plaque is awarded at a meeting.
- The next Don Singleton Volunteer of the Year will be recognized in 2018

PUSH Articles for Your Newsletter

- The PUSH committee is responsible for compiling articles and/or reviews of interest that are sent to member group editors throughout the year to be used in their newsletters.
- Member group editors are encouraged to submit their members' original articles to be included in PUSH.
- Articles may also be found in member group newsletters for reprinting
- Columnists / websites have agreed their articles may be reprinted in member group newsletters



PUSH Articles for Your Newsletter

- The PUSH article e-mail includes a short description of the articles and, as requested by editors, word count.
- Editors who have 10-12 page newsletters have a quick way to select short articles or other editors to select a short article for to fill a space in their newsletter, etc.
- Articles are uploaded to group websites
- Link to the .zip file on group's website
- Editors use one or two articles in their newsletter
- Newsletters are all PUSH articles

Push Articles for Your Newsletter

- Each article includes attribution that should be included with the article.
- Permission to reprint has been given by:
 - Ask Bob Rankin Tech-Moxie
 - Leo Notenboom – AskLeo! The Geekly Weekly
 - How-To Geek Cyn Mackley, Tech Whisperer
 - Techboomers Make-Use Of

2017 – approximately 142 articles sent to editors

Virtual Technology Conference

- The Virtual Technology Conference committee is responsible for planning and implementing four quarterly VTCs.
- Each VTC has two Tracks with three 50-minute presentations.
- These presentations give group members the opportunity to enhance their skills and introduce them to new technology, as well as offer sessions with information for operating a user group – all from the comfort of their own home.



Virtual Technology Conference

- VTC videos are uploaded to APCUG's YouTube channel for groups to use as meeting presentations.
- PDFs of the presentations and handouts are uploaded to APCUG's website.
- Since 2012, there have been approximately 145 unique presentations
- 2016 & 2017 -- over 6,000 views

Virtual Technology Conference

**SAVE THE
DATE**

2018 VTC Dates

February 10

May 5

August 18

November 3

Track 1	Track 2
Tech Tips on APCUG's website plus his sources newsletters, etc. Jere Minich Lake-Sumter Computer Society	2 Factor Authentication (2FA) Ron Brown <u>Silvercom</u> Computer and Technology Club
	Google Apps at Home and on the Go Phil Sorrentino The Computer Club
Hate on the Internet Rick Eaton <u>Simon Weisenthal</u> Center	Becoming Your Own Computer Expert Phil Bock Lake County Area Computer Enthusiasts

Website Committee

Jim Evans, Chair



An International Association of Technology and Computer User Groups

[HOME](#)

[ABOUT US](#)

[MEMBER BENEFITS](#)

[JOIN / RENEW MEMBERSHIP](#)

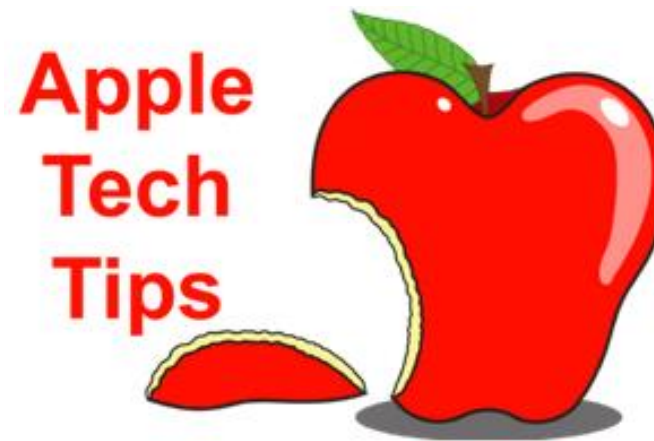
[LOCATE A USER GROUP](#)

[2016 CONFERENCE](#)

[SPONSORS](#)

apcug2.org

- We hope you take time to visit APCUG's website where you will find a lot of interesting information for you, as a member, as well as your club.
- Jere's Tech Tips and Apple Bytes are updated with new info weekly.



apcug2.org

- Does your group have something they would like other groups to know about? Send the information to website@apcug.org and your group can be featured in the Member Group News area.
- Sponsor News is updated on a regular basis.

Member Group News

CPUser GROUP IN PENNSYLVANIA HOLDS
MEMBER RECRUITING EVENT Just wanted to
give a "BIG" shout out to all volunteers who

Sponsor News



apcug2.org

- October was National Cyber Security Awareness Month, APCUG is a Champion, and a link to StaySafeOnline was featured on the Home page.



National Cyber Security
Awareness Month

- Virtual Technology Conference



apcug2.org

- The About Us tab takes you to APCUG's history, information about the Directors and Advisors, FAQs, Committees, as well as how to contact various aspects of APCUG.

ABOUT APCUG

BOARD OF DIRECTORS

BOARD OF ADVISORS

HISTORY

FAQ

DOWNLOADS

COMMITTEES

CONTACT US

apcug2.org

- Member Benefits
- Membership Info
Renew your group's membership by clicking on Join/Renew Membership
- Locate a User Group
goes to UGLS – APCUG's Membership Database

The image shows a screenshot of the APCUG website's navigation menu. The menu is a vertical list of items on a teal background. A dark red bar at the top of the menu is labeled 'MEMBER BENEFITS'. Several items in the menu are highlighted with red callout boxes: 'JOIN / RENEW MEMBERSHIP' (with a white box to its right), 'MEMBERSHIP INFORMATION' (with a white box to its right), and 'LOCATE A USER GROUP' (with a white box to its right). The menu items listed are: MEMBER BENEFITS, MEMBERSHIP HAS ITS BENEFITS, CONTESTS, DISCOUNTS & SPECIAL OFFERS, HOSTED WEBSITES, NEWSLETTERS ONLINE, PUSH ARTICLES, REPORTS, SPEAKERS BUREAU, VIRTUAL TECH CONFERENCES, and VOLUNTEER OF THE YEAR.

MEMBER BENEFITS

MEMBERSHIP HAS ITS BENEFITS

CONTESTS

DISCOUNTS & SPECIAL OFFERS

HOSTED WEBSITES

NEWSLETTERS ONLINE

PUSH ARTICLES

REPORTS

SPEAKERS BUREAU

VIRTUAL TECH CONFERENCES

VOLUNTEER OF THE YEAR

JOIN / RENEW MEMBERSHIP

MEMBERSHIP INFORMATION

MEMBERSHIP FORM

LOCATE A USER GROUP

apcug2.org Google Analytics

September 2017

- 541 unique users
- 747 sessions – many people visited the site more than once during the month
- 3,970 page views
- Visitors looked at 5.31 pages while on the website

apcug2.org Google Analytics

September 2017

- Average duration of visits 2 minutes and 44 seconds
- According to Google Analytics, average session duration is 1 minute and 50 seconds
- 62.65% new sessions
 - Users with a specific IP address who had not visited site recently (typically, any time within the past 30 minutes)

apcug2.org Google Analytics

September 2017

- Operating Systems used when accessing website
 - Windows – 489
 - Android – 88
 - iOS – 68
 - Macintosh – 34
 - Linux – 32
 - Chrome OS – 10
 - Windows Phone - 1

apcug2.org Google Analytics

September 2017

- Browsers used when accessing website
 - Chrome – 351
 - Firefox – 121
 - Safari – 83
 - Edge – 79
 - Internet Explorer – 51
 - Samsung Internet – 13
 - Mozilla Compatible Agent – 10
 - Safari (in app) – 6
 - Amazon Silk – 5

UGLS Committee

Jim Evans, Chair



An International Association of
Technology & Computer User Groups

[Home](#) ▶ [Find a Group](#) [Admin](#) ▶ [Groups](#) ▶ [Members](#) ▶ [About](#) ▶

LOG IN

Please enter your username and password.

Username:

Password:

[I Forgot My Password](#)

Remember Me

UGLS









ugls.apcug.org

UGLS – User Group Locator Service

- APCUG's membership database
- Used to send various communications to member group officers
- President and/or APCUG Rep usually responsible for updating info
- Groups usually don't remember to do it
- Groups don't know what is happening with APCUG
- Groups are sometimes asked to forward messages to their members

UGLS

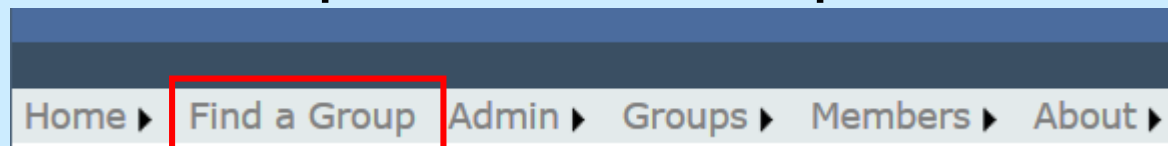
ugls.apcug.org

Remove	Title	Member Name	E-Mail
 Leah.Clark	APCUG Rep	Leah Clark	
 Leah.Clark	Editor	Leah Clark	
 Karl.Springer	Director	Karl Springer	
 Lee.Freehling	Secretary	Lee Freehling	
 Charotte.Semple	Treasurer	Charotte Semple	
 Paula.Van_Berko	Webmaster	Paula Van_berkom	
 Stanley.Johnson	President	Stanley Johnson	
 Stephanie.Nordl	Vice President	Stephanie Nordlinger	

UGLS

ugls.apcug.org

- Can also be used to find groups to facilitate communication
- Sharing presentations.....
- Prospective members / sponsors can access contact information for all groups
- Another reason to keep information up-to-date



Country: ▾
State: ▾
Group Name: ✖

There are 1 Active User Groups

Acronym	User Group Name	Email Address	Meeting City	State	Zip Code
SCVPCG	Santa Clarita Valley Computer Club	scvcomputerclub@gmail.com	Newhall	CA	91321

Speakers Bureau



Speakers Bureau

- Ensure presenters and presentations are available for member groups to use for interactive webinar meetings.
- Zoom / Skype
- 22 topics

Android

Back-up

Cloud Computing

Digital Photography

Email

Ergonomics

Free Software

General

Hardware

Home Automation

iDevices/Mac

Internet

Linux / Open Source

Operating Systems

Preventive Maintenance

Printers / Printing

Security

Social Media

Software

User Groups

Utilities

Virtual Machines

Speakers Bureau

- Complete the form and you are your way to having an interactive presentation for your group

Fields marked with an * are required

Name of User Group *

Website URL *

Your Name *

Your Phone Number *

Your Email Address *

Your Time Zone * Eastern Central Mountain Pacific

Name of Presentation *

Speakers Bureau

- Ron Brown – 2 Factor Authorization, Chromebooks are for Seniors, Google Drive, Google Photos...
- Francis Chao – See his ever-growing presentation list at: <http://aztcs.org/fc.pdf>
- Bill James – Windows 10, Home Automation, Android tablets and phones
- John Kennedy – Free software, anything Linux, TeamViewer, Using Zoom (APCUG's VTC program) to give presentations or conferences, use it for Board Meetings, etc.
- Jere Minich – iDevices, Cloud, Windows 10, Save Paper and Ink, PC Tune-up

Speakers Bureau

- Judy Taylour – Utilities, Cloud, Optimize Your PC, Security, Ideas for Revitalizing Your Computer Club....
- David Williams – Cloud, Utilities, Social Media
- Gene Barlow – Acronis, Macro Photography, Moving to an SSD
- Bob Gostischa (Avast Evangelist) – Security (new every year)
- Leo Notenboom – see his website for presentation topics from his 'articles'
- Hewie Poplock – ID Theft, Searching with Google, Learning Resources for Seniors, Chromebooks 4 Seniors, Evernote, Windows 10 Tips...

Speakers Bureau

- Rod Scher (former editor, Smart Computing) – Dark Side of Technology and other topics
- Elliott Stern – Netiquette, Windows 10, Perfecting Your Backup Solution
- Abby Stokes – Social Media, Ergonomics, Netiquette