









The Internet Is A Public Network



- Once data leaves your home or work network and enters the Internet, it passes through a Public network and routes through numerous nodes where it can become vulnerable to various security hazards
- Who monitors and governs and protects data on the Internet?
 - It is a Public network very little protection, except your own safeguards
 - Your ISP provides some protection, but they also have complete access to every byte of your data as well as a financial interest to gain from your data and activity – they are a huge portion of the privacy problem
- Public Wi-Fi is probably the biggest risk, and one you can improve
- You may take precautions but your friends/family could make you vulnerable if they allow their data/activities to be unprotected

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Don't Count On Congress or FCC

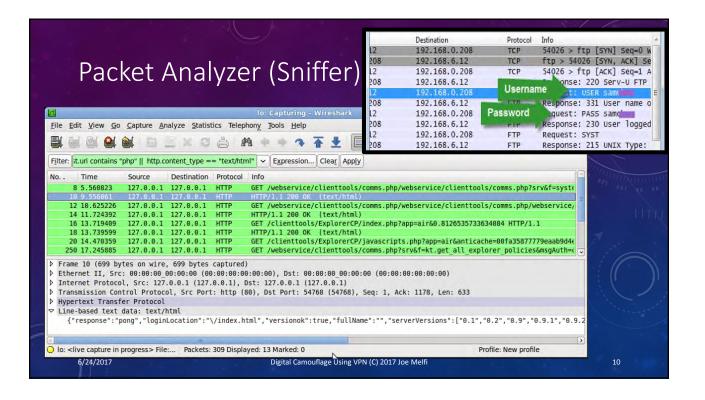


- Where Is Net Neutrality?
- Why has Congress just allowed ISPs to snoop and sell our data?
- Who is actively prosecuting abusive spammers and telemarketers?
- It's too easy to commit cybercrime seems too little is being done to mitigate or prosecute – therefore, insufficient deterrent
- <u>Our</u> data is <u>our</u> business and should <u>not</u> be for sale, or more correctly, it <u>should not be snooped, tracked, taken, or sold</u> – period
- Opt-in should default to NO; Opt-out should default to YES
- Permissions to steal our data should NOT be a requirement of service

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Reflect On Current & Historical Vulnerabilities

- Windows, MacOS, Linux, Android, iOS it doesn't matter
- No computer or smartphone your identity and personal info = \$\$\$
- Data breaches Equifax, Experian, Yahoo, Adobe, Ameritrade, Anthem, AOL, Apple, AT&T, Blizzard Entertainment, CardSystems, Citigroup, Dropbox, eBay, Dun & Bradstreet, Facebook, Gmail, IRS
 - https://en.wikipedia.org/wiki/List of data breaches
- WPA2 vulnerability Wi-Fi security method (fixes in-process)
- SSL vulnerability Web Browser encryption (fixed/upgraded)
- BlueBorne Bluetooth connection vulnerability (fixes in-process)

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Help us! What Can We Do?

Thousands get compromised every day don't be one of them!...



- Keep your OS and applications up to date to incorporate all the latest security updates
- Use security software: antivirus/antimalware, anti-spam, Firewall, Privacy Protection, Secure Browser, Password Manager, schedule deep scans
- Be aware and use common sense ALL DAY, EVERY DAY!
 - Don't do things that you know will increase your risk
- Use VPN!

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How Can VPN Help?

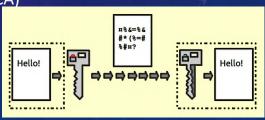


- Normal Internet traffic everybody's data is mixed together in segments called "packets", each packet is identified using header information used by protocols to determine what data goes where, followed by the payload – your data (unencrypted by default)
- VPN creates what is referred to as a virtual private tunnel although your data may be mixed with all other packets, it makes your packets behave as though they are independent, as if they run through their own tunnel – really a logical/virtual separation, not a physical separation
- Tunnel data is encrypted, forming a virtual private tunnel
- This emulates what companies once paid high costs to obtain from the phone company – private/leased lines

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Elements of VPN and Secure Communication

- AAA Security (concept for complete user security)
- Cryptography (techniques for secure communications)
- Encryption (encoding), Ciphers and Hash algorithms
- Security Protocols (SSL, IPSec, etc.)
- Certificates and Certificate Authorities (CA)
- Public Keys (shared)
 and Private Keys (kept private),
 Internet Key Exchange (IKE) protocol



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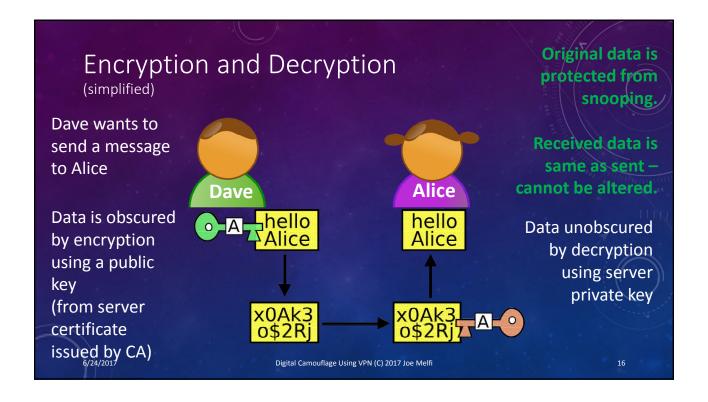
AAA Security

An example of a current standard to implement AAA: Remote Authentication Dial-In User Service (RADIUS). RADIUS servers are used in Enterprise environments

- Authentication, authorization, and accounting (AAA) is a term for a framework for intelligently controlling access to computer resources, enforcing policies, auditing usage, and providing the information necessary to bill for services.
- Authentication
 - Authenticate a user's identity using criteria and credentials
- Authorization
 - User inherits specific privileges, enforced by using policies
- Accounting
 - Measure and log access to resources for control, billing, analysis

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Security Protocols – SSL, TLS, 3DES, AES

- Transport Layer Security (TLS) and its predecessor, Secure Sockets Layer (SSL), both frequently referred to as "SSL", are cryptographic protocols
- Triple DES (3DES), officially the Triple Data Encryption Algorithm (TDEA or Triple DEA), is a symmetric-key block cipher, which applies the Data Encryption Standard (DES) cipher algorithm three times to each data block
- The Advanced Encryption Standard (AES) is a specification for the encryption of electronic data that supersedes the Data Encryption Standard (DES)

Internet protocol suite

Application layer

BGP · DHCP · DNS · FTP · HTTP · IMAP · LDAP · MGCP · MQTT · NNTP · NTP · POP · ONC/RPC · RTP · RTSP · RIP · SIP · SMTP · SNMP · SSH · Telnet · TLS/SSL · XMPP · more

Transport layer

TCP · UDP · DCCP · SCTP · RSVP · more...

Internet layer

IP (IPv4 · IPv6) · ICMP · ICMPv6 · ECN · IGMP · OSPF · IPsec · more...

Link layer

ARP · NDP · Tunnels (L2TP) · PPP · MAC (Ethernet · DSL · ISDN · FDDI) · more...

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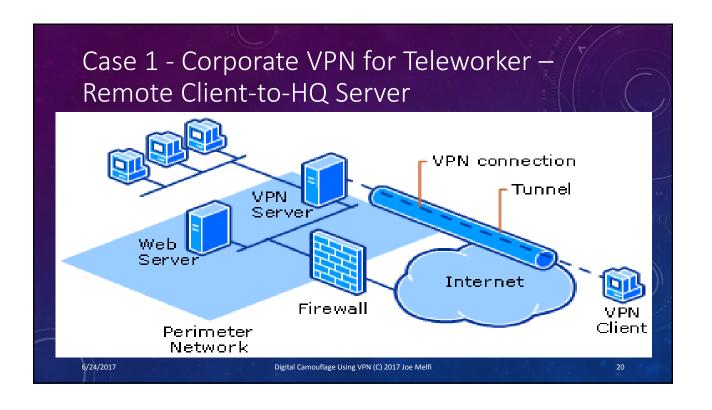
Security Protocols – PPTP, SSTP, L2TP, IPSec, OpenVPN

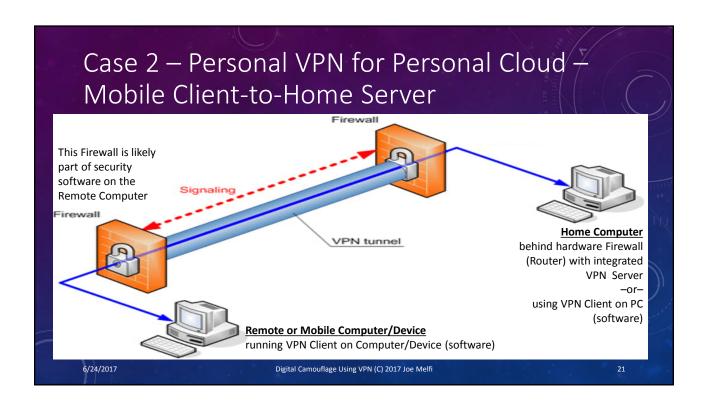
- PPTP is a very basic VPN protocol based on PPP. The PPTP specification does not actually describe encryption or authentication features and relies on the PPP protocol being tunneled to implement security functionality - recommended to replace with L2TP
- Secure Socket Tunneling Protocol (SSTP) is a proprietary protocol that was designed by Microsoft as a replacement for the insecure PPTP protocol
- Layer 2 Tunneling Protocol (L2TP) does not provide any encryption or confidentiality by itself – rather, it relies on an encryption protocol that it passes within the tunnel to provide privacy
- IPSec is a network protocol suite that authenticates and encrypts the packets of data sent over a network representing an end-to-end security scheme
- OpenVPN is an advanced open source VPN solution backed by 'OpenVPN technologies' and which is now the de-facto standard in the open source networking space. Uses the proven SSL/TLS encryption protocol.

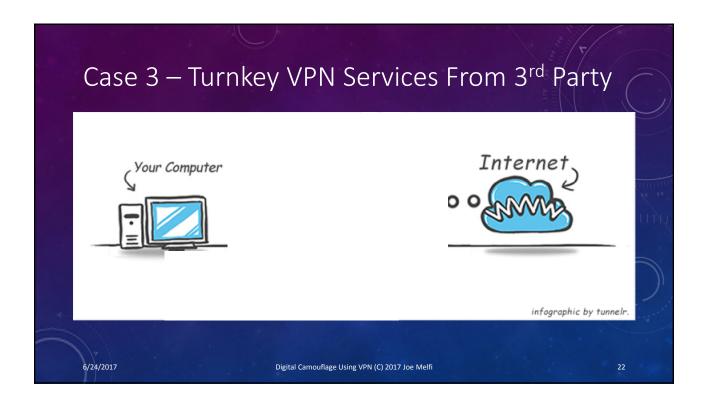
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How Can A Turnkey VPN Solution Help?

- Data Privacy scrambled/secure/hidden
- Data Integrity data cannot be changed
- Security authentication
- Anonymity hides your real external IP address
- Bypass Geo-blockades / Geo-fencing user selects exit server location
- Bypass censorship
- Enable blocked applications in certain countries like Skype, Facebook
- Bypass access restrictions to some geo-based content
 - No longer works with Netflix

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What To Look For In A VPN Solution

- Affordability for as many devices as you own
- Should experience little speed/performance compromise; is there throttling, bandwidth limiting, restricted services?
- Multiple global exit nodes (remote server locations)
- No Logs no traffic records, no traces
- Kill switch stop all traffic if not encrypted
- Flexibility and ease of use
- Optional: Ad Blocking (speed up browsing)
- Payment methods should also be private

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VPN Providers – Who Can You Trust?

- Your data passes through their servers how do you know it is not being violated?
- Many unknown companies/names offer these services are you compromising for free/cheap VPN solutions?
- Well-known security software companies offer these solutions may cost more but may be more trustworthy
- Mobile apps have already shown to violate every privacy rule be careful which you choose
- Research reputations carefully before installing

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Available Products & Services

Many available. Complex and costly to test. Which are best? – difficult to say. See review websites and do your due diligence. Below solutions get frequent mentions and high ratings:

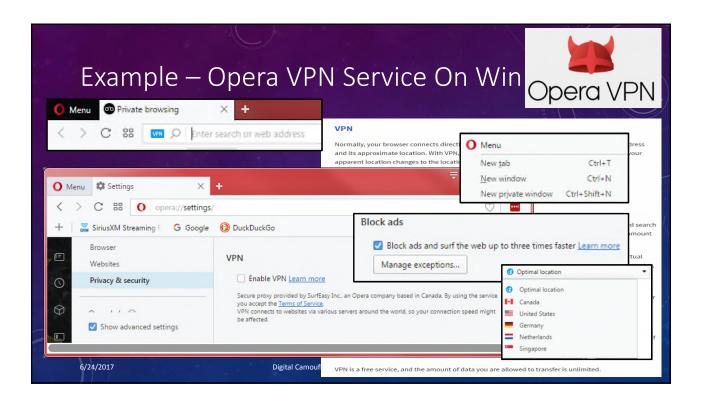
Check this website: Best VPN Services

- ExpressVPN (\$8.32/mo)
- Private Internet Access (PIA) (\$3.33/mo)
- NordVPN (\$5/75/mo)
- PureVPN (\$2.95/mo)
- TunnelBear (free)

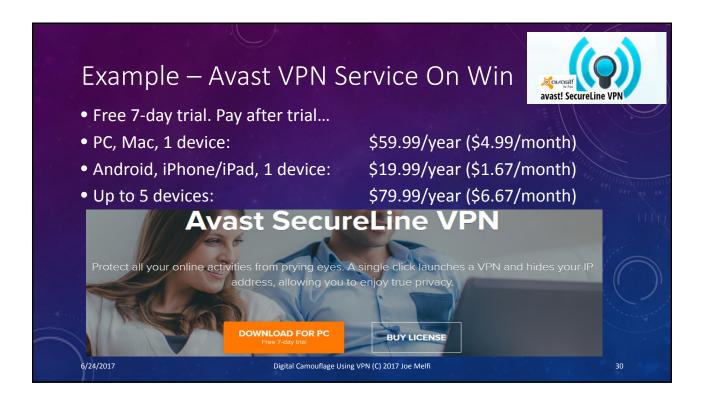
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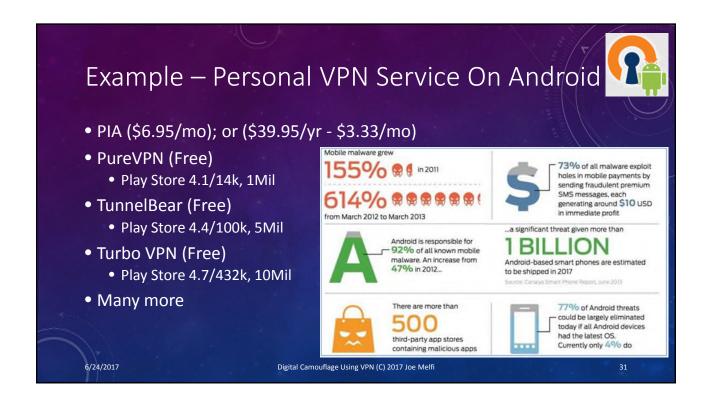
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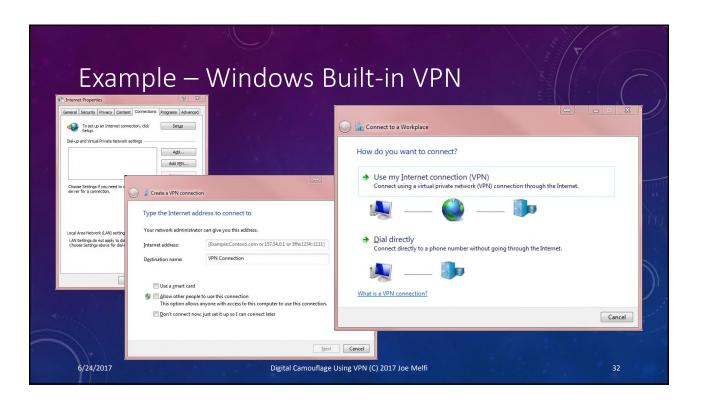












Is Everything Encrypted, and Is All My Data Hidden From Everyone?

It depends (sorry for that answer) – consider these...

- Your ISP sees Destination and Source IP address which are still visible (cannot encrypt) and may reveal your communication to a VPN service
- Cookies and Web Beacons can reveal your activity or leave trails
 - Manage carefully (private browser windows; delete cache/cookies; CCleaner)
- Ads and banners can slow browsing, and may leave cookies
- Web analytics might also collect data
- Social Networks are notorious for clever data collection schemes
- Encryption is only between two endpoints, not private beyond that
 - Some applications continue beyond the other endpoint example: Email

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Summary – VPN Benefits



- Protects privacy of sensitive data using bank-grade encryption
- Scrambled/encrypted data is worthless to snoopers, hackers and ISPs
- Data integrity
- Access your home data while away without worries
- Browse anonymously, don't leave traces
- Bypass geo blockades, censorship filters, and covert monitoring
- Bypass geo-blocking restrictions; access media and services as though you are located somewhere else that satisfies geo-requirements

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