

Chromebooks are designed for Seniors

- Simplicity
- Security
- Save Money
- Speed







History of Chromebooks

- First Chromebooks- Acer/Samsung 2011
- Sold directly from Google & Business Partners
- Marketed to School Boards
- Favored for their low cost
- Security and Network Administration
- Market Share(education) will move from 25% to 70% by 2020
- CES Consumer Electronic Show LasVegas Spring 2017

Year of the Chromebook - Very large growth market for next 3 years



Apple Sowed the seeds and let them grow

"IPADS are essential to good education"









Los Angeles school district's iPad program running grossly over budget- October 25, 2013

- According to the district's latest budget disclosure, L.A. Unified is paying some \$770 per iPad, about \$100 more than the \$678 per iPad figure quoted when the program was announced in June, the Los Angeles Times reported on Tuesday.
- \$400 million, worth 520,000 iPads.
- part of the school system's \$1 billion educational technology initiative

Education- Replacing IPADS All school districts are short of money



Chromebooks in the Schools



Our high school district will have 23,000 Chromebooks for the 2018/2019 school year -- one each for the junior and senior High students. - Judy Taylour

What Computer to buy? The Windows Experience













Chromebook & Seniors

- Only have to learn a Chrome Browser
- Purchase for about \$150-\$200
- No Security Software
- " Power Wash " Restores
- No MS Windows- Chrome OS- Web based OS
- Many different models to choose from

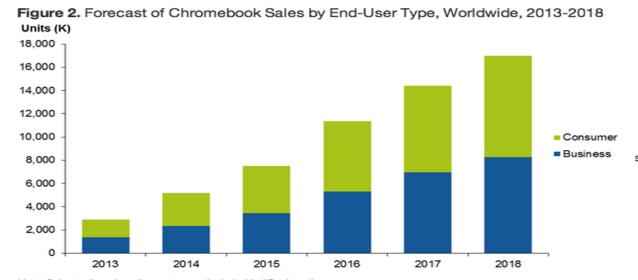


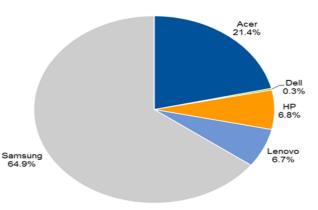
Who makes Chromebooks?

Table: Top Five Branded Vendors in Chromebook Shipments Worldwide (Unit: Million)

			1	(
Company	2015	2016 (E)	2016	
			Ranking	YoY (E)
Dell	1.9	2.8	1	42%
HP	1.6	2.2	2	41%
Lenovo	0.7	DEXID1.8	ODC3E	159%
acer	1.7	1.5	OKC4E	-16%
ASUS	0.4	0.9	5	108%
Others	1.14	1.06	-	-7%
Shipment Total	7.5	10.2		36%

Source: TrendForce, Oct., 2016





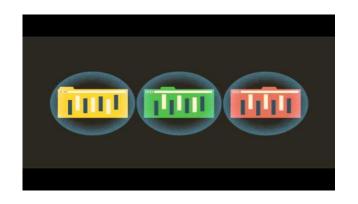
Chromebook Vendors' Shares of Unit Sales to End Users, Worldwide, 2013

YKUVIDEKS TEGY ROMOTIONS HACKERS ATTACKS RABLE

TPM Chip- Lockable Encrypted Memory Two copies of Chrome OS running at the same time 8 seconds Updates second copy









Updates go to secondary copy



Picture of Chromebook



Security

- Automatic Updates
- Sandboxing-If the Chromebook is directed to an infected page, it can't affect the other tabs or apps on the computer, or anything else on the machine.
- Verified Boot-. Every time the Chromebook starts up, it does a self-check called "Verified Boot."
- Data Encryption-When using web apps on a Chromebook, all important data is stored safely in the cloud
- Recovery Mode-If anything goes wrong with a Chromebook, you can simply push a button or use a quick keyboard combination to enter recovery mode and restore the operating system to a known good version.



For peace of mind

 Chromebooks are automatically kept up to date, so you'll always have the latest virus protection, along with the latest features like Voice Search. Best of all, your Chromebook won't slow down over time.



Chromebook – Laptop – Which one to buy?

- Screen 11, 13 15 inches
- Chrome OS not MS Windows
- Keyboard
- Hard Drive 16- 32- 64 GB SSD
- Ram 2-4 GB
- CPU ARM -Intel Celeron Intel M-3
- Bluetooth
- USB/HDMI ports
- Wifi
- Cost \$150- \$500



HDMI Port



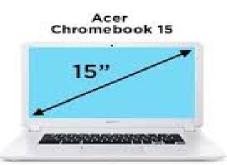
Purchase Considerations

- Screen Size
- Flip- "Two in One " Tablet
- Touch Screen
- Play Store
- Stylus Drawing
- Ensure HDMI
- No DVD

You can pug any external DVD in the USB port and will view data without any drivers

How big should your screen be?













Touch Screen- Flip



Comparison August 15-2017- Amazon Prices US dollars (Retail)



Samsung Chromebook Pro Cost- \$499(549) Intel- Core M3 Screen 2400 X 1600 Nit 400 12.3 inches Touch screen Pen



Samsung Chromebook Plus Cost- \$419(449) (Dual ARM® Cortex®-A72 Screen 2400x1600 Nit 400 12.3 inches Touchscreen Pen



Asus Chromebook Flip C302 Cost- \$469(569) Intel — Intel® Core™ M 6Y30 Processor, Screen 1920x1080 Nit 300 12.5 inches Excellent back lit keypad Touchscreen

Chromebook Lenovo N22 August 15/17 US \$198(249)







Built strong for children 11.6 inch touch screen (NonFlip)1366x768 pixels 10hrs of battery life Intel N3060 Dual-Core

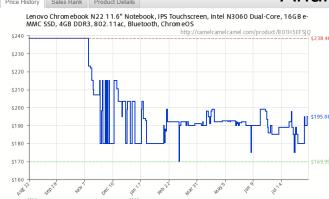
16 GB SSD

4GB DDR3

HDMI

USB 3

SD Card Slot and audio jack Android Apps



Samsung's new Chromebook Plus might be the device for you.



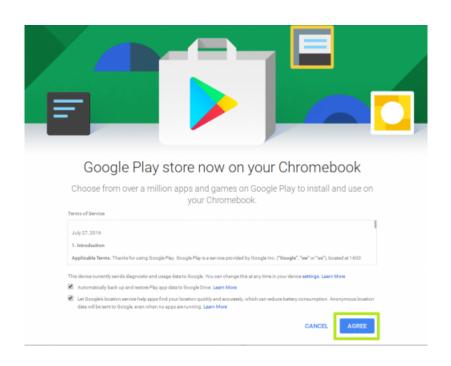
Best Buy \$ 449- Just Released



Samsung Chromebook Plus Convertible Touch Laptop (XE513C24-K01US) ★★★★☆ ▼ 299 customer reviews | 261 answered questions Price: \$415.63 + \$81.81 Shipping & Import Fees Deposit to Canada Details You Save: \$34.36 (8%) This item ships to Comox, Canada, Want it Thursday, Aug. 17? Order within 2 hrs 56 mins and choose AmazonGlobal Prio



Google Play on Chromebook



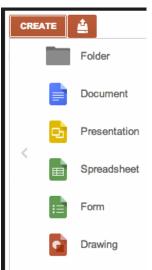
Chrome OS Systems Supporting Android Apps

https://sites.google.com/a/chromium.org/de v/chromium-os/chrome-os-systemssupporting-android-apps?visit_id=1-636383227826913671-557321784&rd=1

What software comes with a Chromebook?











Confusing Terms

Google Play Store- Android APPS

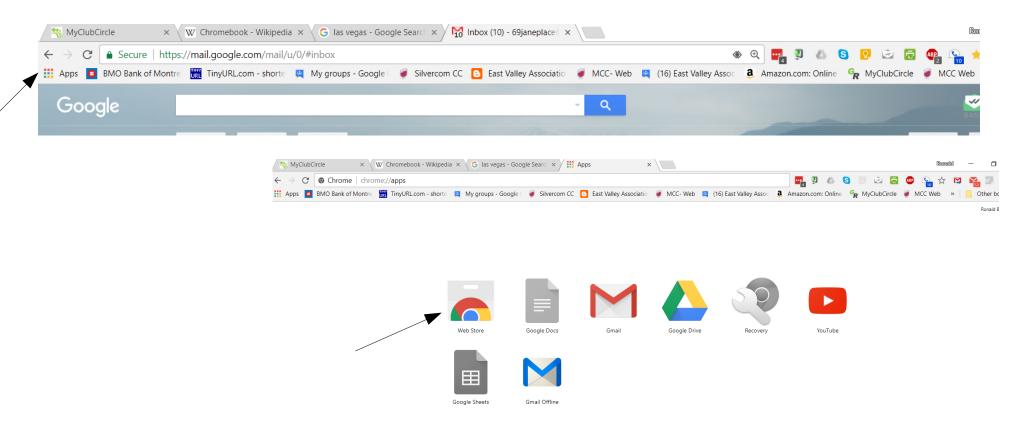


Google Chrome Web Apps- Chrome APP Store

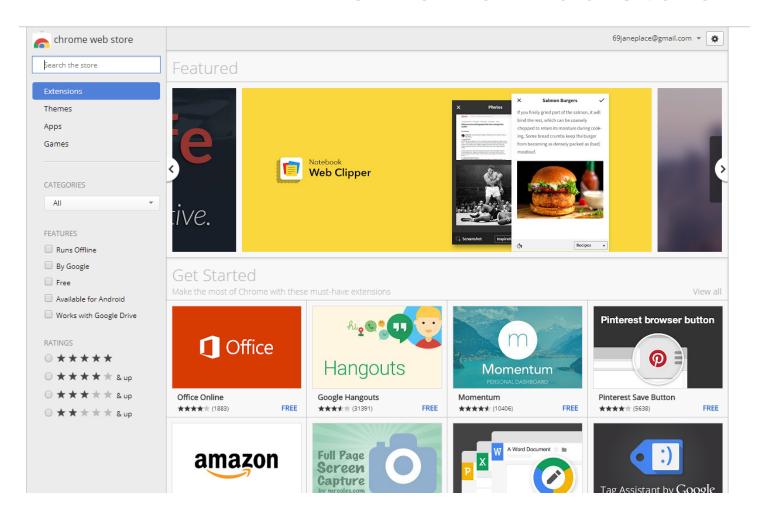


- Google Chrome Extensions- adjunct to Chrome Browser
- Chrome OS- Chromebook OS

Chrome Web Apps

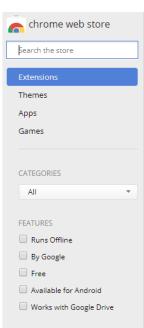


Chrome Web Store

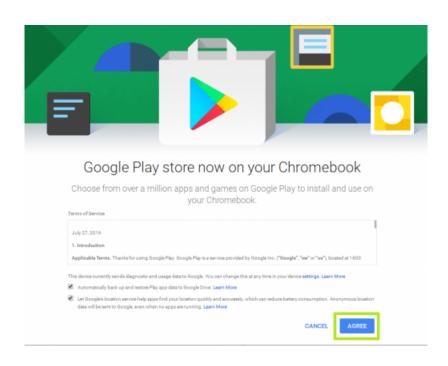


Chrome Apps Vs Chrome Extensions

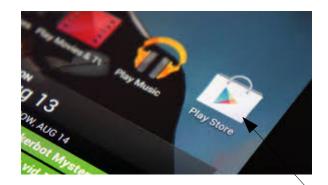
- Chrome Apps found in the "Chrome App Store "NOT Play Store Independent Programs load with your Google Account
- Chrome Extensions are add ons to your Chrome Browser



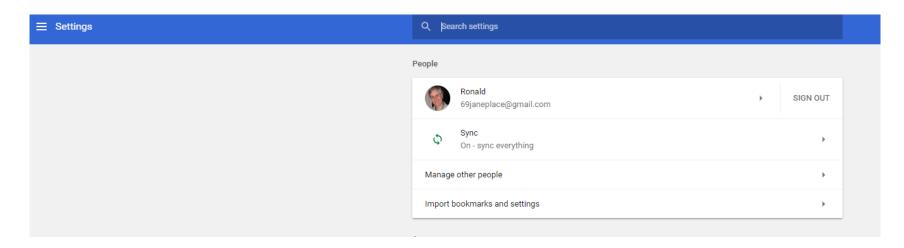
Google Play on Chromebook



Chrome OS Systems Supporting Android Apps



Chrome Settings- Google Account



For picking up where you left off

Chromebooks stay synced with your Android phones & tablets, and everywhere you're signed in with your Google account - so your stuff stays with you, even when your laptop doesn't.



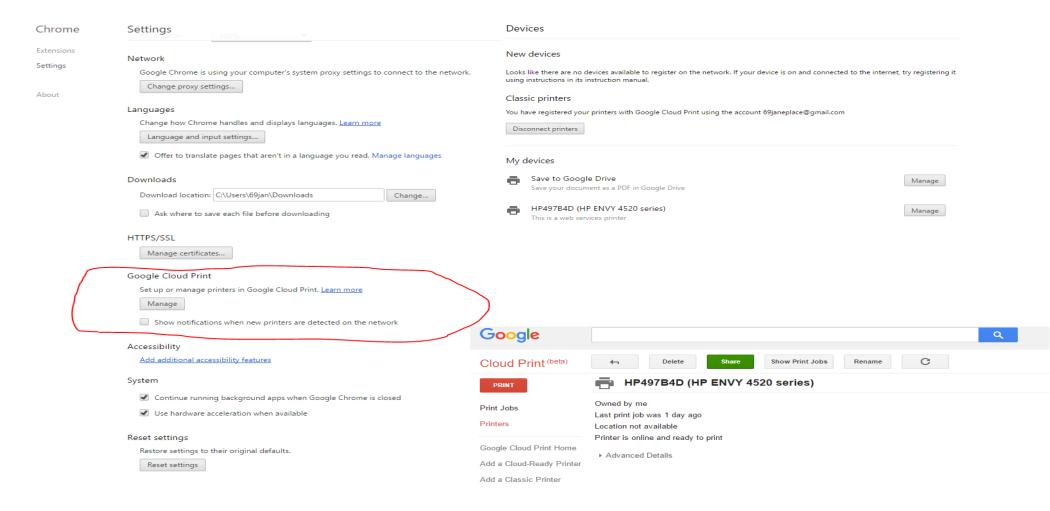
For sharing easily

• Switching between accounts is a snap, so you can easily share your Chromebook without anyone else messing with your stuff.



www.shutterstock.com · 399165568

Google Cloud Based Printing



Cloud Print Ready



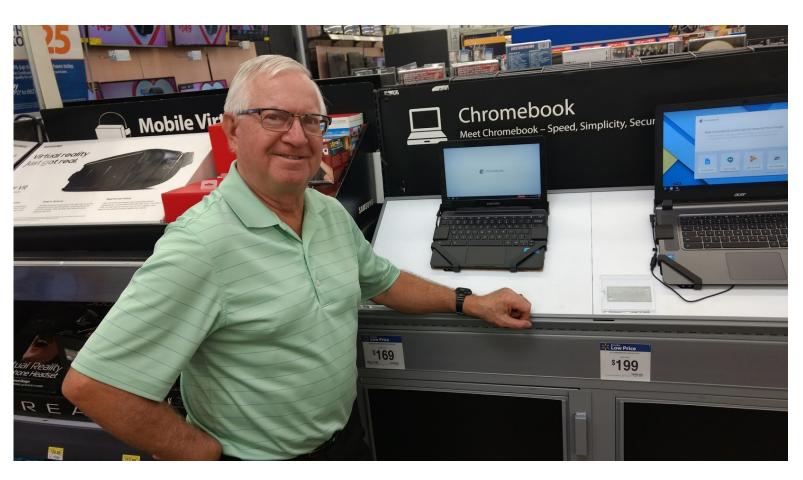
Where to Purchase a Chromebook?

- Best Buy and Walmart
- Consider Best Buy- On-Line
- Walmart- On-line
- Amazon





Walmart - Mesa



References- Chromebook Videos

How to set up Classic printing with a Chromebook
 https://www.youtube.com/watch?v=dJ1zRCskog4

Preparing to switch to a Chromebook

https://youtu.be/8nqfu7xn54Q

Getting things done with a Chromebook

https://youtu.be/6GLf0w8j2f8

Questions?

Chromebook – The Seniors Computer Silvercom Computer and Technology Club

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Ron Brown & Julian

