

# Early/Later/Ongoing iPad/iPhone Experiences

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# Early Experience

- Tablet choice/purchase/delivery
- Initial irritations: no documentation and ugly/nasty iTunes under Windows
- Apple fan rage at my disrespecting object of veneration
- Purchased extended AppleCare – questionable benefit; no help upgrading iPad to iOS5 via iTunes on Windows

# Early Experience

- Bought Wi-Fi-only, no cellular connectivity – adequate
- Bought iPad 2 middle storage model – 32GB, not 16/64GB (your mileage may vary)

# It's NOT Self-Explanatory

- Essentially no documentation (small card!)
- Abundant resources
  - O'Reilly books
  - Wiley books
  - Online help and documents
  - Help apps
  - First book nugget: group icons by function
  - Washington Apple Pi (WAP) & Mobile Lifestyle SIG
- Don't stumble/fumble – read/ask/train

# Technology

- Sync/backup data and apps
- Happy Day: iCloud replaces iTunes
- iOS5/iCloud replace MobileMe
- Wi-Fi simple setup, remembers networks
- Research privacy Settings to keep your iPad and yourself safe
- Maintenance/hygiene – tune iPad, close apps
- Alerts/notifications signal important events
- Set contacts for apps (IM, email, Facetime, etc.)

# There's an app for that...

- Cox apps: watch TV channels on iPad, control DVR from iPad
- Movies: IMDB (research movies); Netflix (watch them!)
- Amazon
- Publications -- many for personal/professional reading
- Newsstand
- Shop/dine/travel -- Google Earth, Yelp, OpenTable, Zillow

# There's an app for that...

- TV/Radio -- What'sOn?
- Weather
- Health
- Finance
- Etc.
- Photos/music/email/IM -- not so much for me.  
Or just not yet!
- Frequent app updates – install to avoid  
conflicts and problems

# After a While...

- Intrigued, not addicted -- but saw potential
- Bought wraparound keyboard/cover; nice but replaced w/smart cover (instant on/off)
- Used sparingly until surgery, then “discovered” it
- Still need/use documentation, Help, online information for NOT self-explanatory device!
- Seek correct material for YOUR iPad version



# And Then...

- Apple introduced new tablet generations
- So I lusted for newer iPad
  - Convinced wife she needed iPad
  - Bought myself 64GB iPad Air 2 (0.94 pounds!)
- Simple transition, restored old iPad image
- Don't confuse iPad passcode, account PW
  - Exceed bad passcode count, reimage as new

# Continuing...

- Occasional problems upgrading iOS; research before starting and ensure need/compatibility
- Beware unique/expensive/proprietary/changing iPad connectors
- Small speaker for great sound; many aftermarket accessories available
- Very simple Wi-Fi and Bluetooth connectivity
- Being familiar with and using Apple ecosystem, bought iPhone – WONDERFUL iPad partner

# iPad, Meet iPhone

- Bought wife/my iPhones at Apple store
  - Pleasant (but expensive) experience
  - Staffer queried needs, suggested models
  - Larger 6s Plus for me, purse-fit 6s for wife
- Easy registration on Apple account
- Simple integration, restored iPad image
- Quantum coupling: add app, mirrored

# They're Brothers!

- Impressive/surprising synergies
  - Phone downstairs, iPad upstairs: iPad rings
  - On subway, notice iPad online through phone
- Big Brother (Sister?) Siri listens
  - End phone call, say “Thanks” – Siri answers
- iDevice continuity: seamless connectivity

# Cellular Service

- Long used Verizon Wireless, disliked
- Evaluated alternatives
- Consumer Cellular won
  - Brilliant US-based customer service
  - Flexible/economical call/data plans
  - Referral bonus (ask me!)
  - Insert tiny nano-SIMs with special Apple tool
  - CS app tracks usage better than native data

# There's Still an App for That...

- Photos/music – still not so much for me. Nor games.
- Microsoft Office: free subset, paid full version
- Communication and social media (email, instant messaging, Twitter, Skype, Facebook, Facetime to call iOS devices, etc.)
- Government/politics
- Infinite online content (TED talks, LinkedIn, Wikipedia...)

# There's Still an App for That...

- Publications (NY Times, WashPost, Slate, BBC...)
- Shop/dine/travel (airlines, Google Earth, Giant, GasBuddy, Angie's List, Yelp, Zillow for real estate values ...)
- TV/radio, weather/health/hobbies...
- Utility functions (clock/timer, calendar, camera...)
- Finance (deposit checks by taking pictures!)

# There's Still an App for That...

- Bottom line – enjoying and quite “bonded”;  
use both daily
- Make rational technology choices -- KNOW  
why you choose