Digital Literacy with Techboomers.com

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What we'll be covering in this webinar

1. The importance of digital literacy

2. What is Techboomers? And who can use it?

3. Techboomers Site tour

4. All the ways you can use Techboomers

5. Questions, feedback, and a poll to choose our next course

Digital Literacy can Improve Life in Many Ways

Social websites and services

- Stay connected with friends and family

- Free and inexpensive communication tools

- Meet new people with similar interests

- Real-time news and information

Save money on just about everything

- Free and less expensive entertainment

- Classified sites to buy used goods

- Discount and coupon websites

- Travel booking and other vacation websites

Learn anything online for free

- University level courses

- Search for answers to any and all questions

- Discover new interests and passions

- Stay up-to-date with the world of tech and science

Technology can simply make life easier!

- Shop from the comfort of your own home

- File storage and other cloud-based apps

- Family monitoring apps

- Google Maps for directions

- Yelp to find a great place to eat out

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Most importantly…
Digital literacy will protect you online

Everything is going online whether you like it or not. So you need to:

- Understand the dangers of the Internet: safety and privacy

- Use proper protection: antivirus software, password managers, etc.

- Use best practices when it comes to online safety and privacy

- Stay up-to-date about new Internet threats and risks

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Where to learn digital literacy?

1. Friends and family

2. In-person training: libraries, senior centers, non-profit organizations, user groups / computer clubs, etc.

3. Search online for resources

4. Educational websites like Techboomers.com

Techboomers.com

Free courses that teach how to use popular websites
+
discovery tool to find new websites
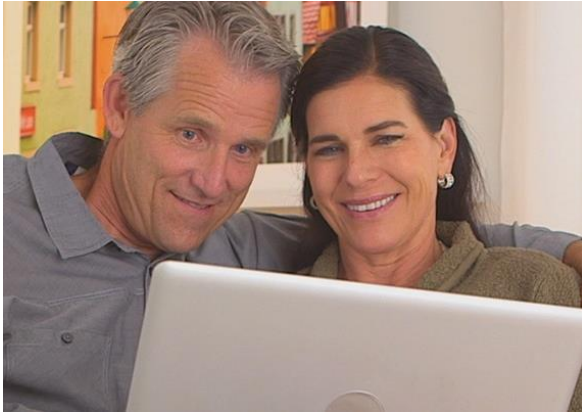
Why Build Techboomers.com?

Idea came from teaching my parents how to use websites

Most online educational videos and articles are:
- Out of date
- Not detailed enough
- Not written with an audience like my parents in mind: relevant and non-tech language
- Not presented in a structured learning environment

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Who was Techboomers.com built for?

50+ Adult Focus

But is useful for anyone with limited computer skills

Tech Teachers

Anyone who teaches friends and family how to use technology

Tech Training Organizations

Libraries, retirement centers, non-profits, and many more.

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Techboomers.com Site Tour

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How You Can Use Techboomers.com

1. Learn how to use popular websites at your own pace

2. Recommend and share it with friends and family

3. Use Techboomers as a tool to teach friends and family

4. Leverage our free content to run technology training classes & Special Interest Groups

5. Stay in touch with us on social media

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Learn how to use popular websites

1. Sign up for a free account

2. Decide the websites you want learn how to use.

3. Start learning!

4. Follow us on social media and read our newsletters

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Recommend to Friends and Family

- Tell them to check out Techboomers.com

- Share courses and tutorials that would interest them via social media and email.

- Print out tutorial articles and share videos

- Post Techboomers logo and link on your website / blog

- Follow us on social media and retweet/reshare

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Teach Friends and Family with Techboomers

1. Teach them computer and Internet basics

2. Give them a tour of Techboomers.com and encourage them to continue learning

3. Always be there for them when they get stuck or have questions

4. Monitor and encourage their progress

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Run Tech Training Classes with our Tutorials

- Print our article tutorials for handouts and share our videos
- Use Techboomers course functionality for students to track their progress
- Assign tutorials for homework to encourage continued learning at home
- Check out **bit.ly/libwebtb** for a webinar to learn more
- And be sure to contact me: steve@techboomers.com

Follow Us on Social Media

We'll keep you informed of the latest important technology news, especially when it comes to Internet Safety and Privacy.

facebook.com/techboomers

twitter.com/techboomers

youtube.com/techboomers

steve@techboomers.com

Webinar Poll: Help Us Decide Our Next Course

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Questions? Ideas? Suggestions?

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Email: Steve@Techboomers.com

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