Picking Best Backup Approach

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Backups Are Best Protection

- Anti-malware only 70 to 90% Effective
- Anti-malware Cannot Correct Attack Problems
- Only Good Backup Can Fix Attack Problems
- Everyone Needs to Backup their Computer



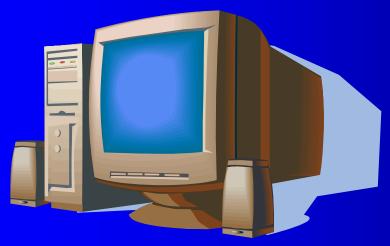


- File Backups
- Online Backups
- Clone Backups
- Image Backups



http://www.ugr.com/nl0713.html









Provide List of Files to Backup



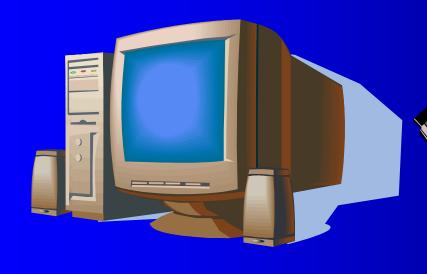
File Backup Approach

- Partial Backup Approach
 - Windows Not Backed Up
 - Programs Not Backed Up
 - Only Data Files Backed Up
 - Forget to Select Key Files

Poor Backup Approach!







Backup Files Stored on Online Server

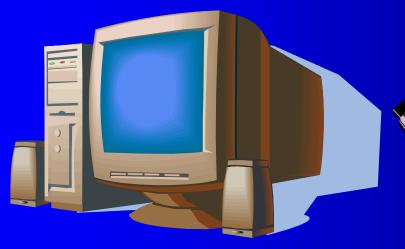


Online Backup Approach

- Only Backup Data Files
 - Partial Backup Approach
 - Acronis Cloud Exception
- Very Slow Backups
- Expensive Cloud Rental

Poor Backup Approach!







Clone or Copy One Disk to Another Disk



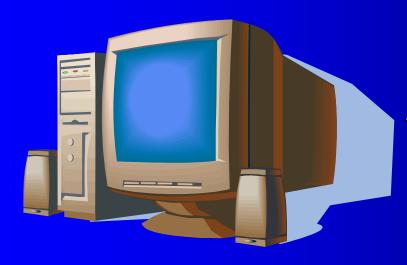
Clone Backup Approach

- Clone Advantages
 - Backup Entire Hard Drive
 - Simple Backup Concept
- Clone Disadvantages
 - One Backup per Hard Drive
 - Cumbersome Swapping Drives

Poor Backup Approach!







Two Steps –
Backup
Restore



Image Backup Approach

- Image Advantages
 - Backup Entire Hard Drive
 - Store Many Backups on 1 Drive
 - Avoid Swapping Drives
 - Retrieve Individual Files
- Image Disadvantages
 - Addition Restore Step

Excellent Backup Approach!

Where to Save Backups

- CDs, DVDs, Internet
- External Hard Drive
 - Dedicated External HD for Backups
 - Same Size as Main HD in Computer
 - Remove Between Backups

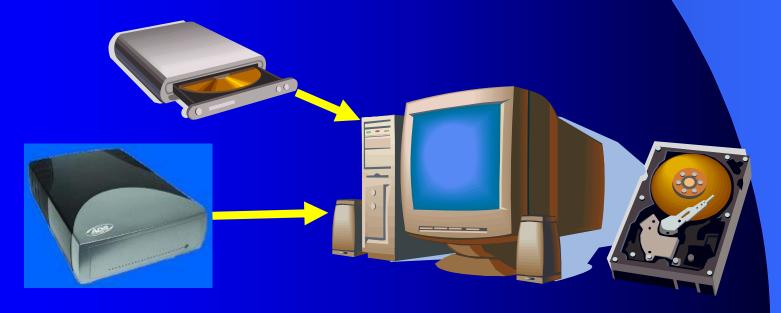
How Often to Backup

- Large Corporations Hourly
- Small Businesses Daily
- End User Weekly
- Partitioned User -- Flexible
 - Data Partition Daily
 - Photo Partition Weekly
 - Program Partition Monthly
 - Full Hard Drive Quarterly



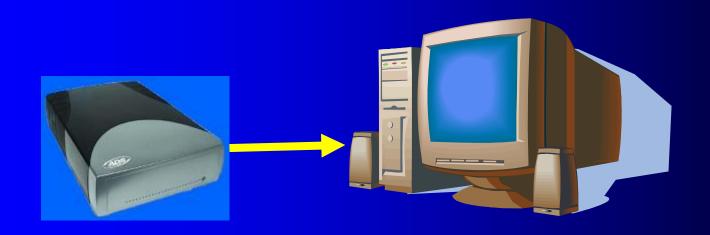
Restore Entire Partition

- Install New Hard Drive in Computer
- Attach External Hard Drive with Image
- Boot from True Image CD to Restore



Restore Individual Files

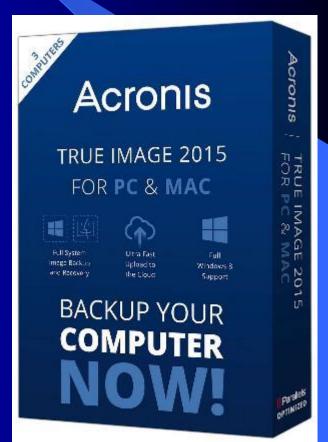
- Attach Backup Hard Drive
- Run Windows Explorer Copy Files



Acronis True Image 2015 for PC/Mac

- Powerful Hard Drive Utility Suite
 - Partition Backup Utility
 - File Backup Utility
 - Internet Backups
 - Continuous Backups
 - Disk Clone Utility
 - Hard Drive Cleanup Utility
 - Data Synchronization
 - Win8/8.1 Support

Demo



Questions on Backup/Restore



Organize your Hard Drive

• What is a Partition?

• Why Partition your Hard Drive ?

My Partition Approach



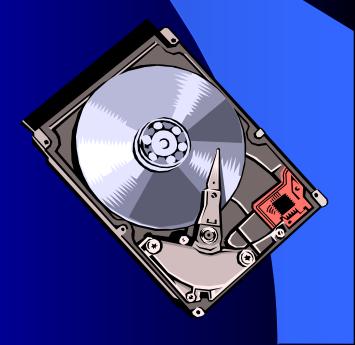


- Section of your Hard Drive
 - Formatted with File System
 - Drive Letter Assigned
 - One or More Partitions Possible



Why Partition your Hard Drive?

- Protection from Crashes and Viruses
- Better Organize your Hard Drive
- More Backup Flexibility



My Partition Approach

- Program Partition (c:)
 - Windows & Application Programs
- Data Partition
 - Email, Favorites, Databases
 - Financial Records
- Photo Partition
 - Digital Photos
 - Video Clips





My Partition Approach

- Data Partition Daily
- Photo Partition Weekly
- Program Partition Monthly
- Full Hard Drive Quarterly

Acronis Disk Director 12 for PC

- Add/Delete Partitions to HDD
- Resize Partitions on HDD
- Move Partitions on HDD
- Rename Partitions
- Change Partition Type
- Convert File System
- Dynamic Disk Support
- Windows 8 Support

Demo





Questions on Partitioning

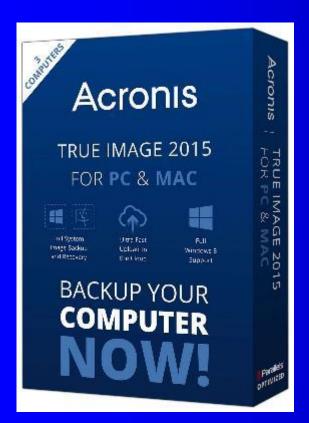


Acronis Drive Monitor

- Function
 - Monitors Disk Problems
 - Monitors Backup Status
 - Monitors Critical Events
- Free Gift to You
 - Google "Acronis Drive Monitor"

Special Acronis Price

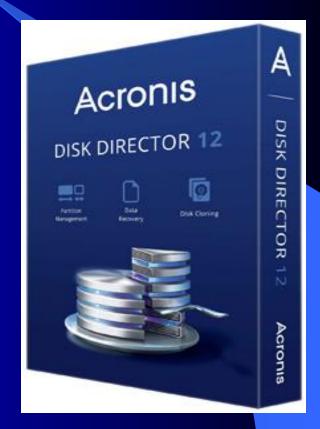
List \$50/\$63



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