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Social Media for the Non-Tweeter
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Even if you have not yet ventured into the world of Social Media, there is much to learn about how it's shaping communication in personal relationships, government, business, and politics. This presentation explored the benefits in using these sites. Pam told us a heart-warming story about identical twins, separated at birth, who found each other via Facebook. They used Kickstarter to raise money to make a video of their experience. Users contribute and view information, creating an online relationship with Social Media.

There are six things that all Social Media sites have in common:
Most sites want you to set up an account.
You setup a personal (public) profile.
There's a prescribed way to connect to others.
Privacy settings determine who sees your content.
There are features enabling sharing of user curated content
Each site has slightly different (unwritten) rules of customs and etiquette.

Vine is a video-sharing app. You can film six second, looping videos.
Instagram is a picture and video sharing network for mobile devices.
Pinterest is an online bulletin board to share ideas on many subjects.
Facebook is a good way to stay connected with friends and family, and to find old friends and make new friends.
Crowdsourcing is a way to obtain needed services from a group of persons.
Twitter, known as "Microblogging" is useful for researching medical and other information, communicating with businesses, exchanging information in conferences and events, getting breaking news, and social connections. The hashtag (#) is like a punctuation mark to help users to find tweets on a specific subject. One can get instant information when something like an accident or disaster happens.