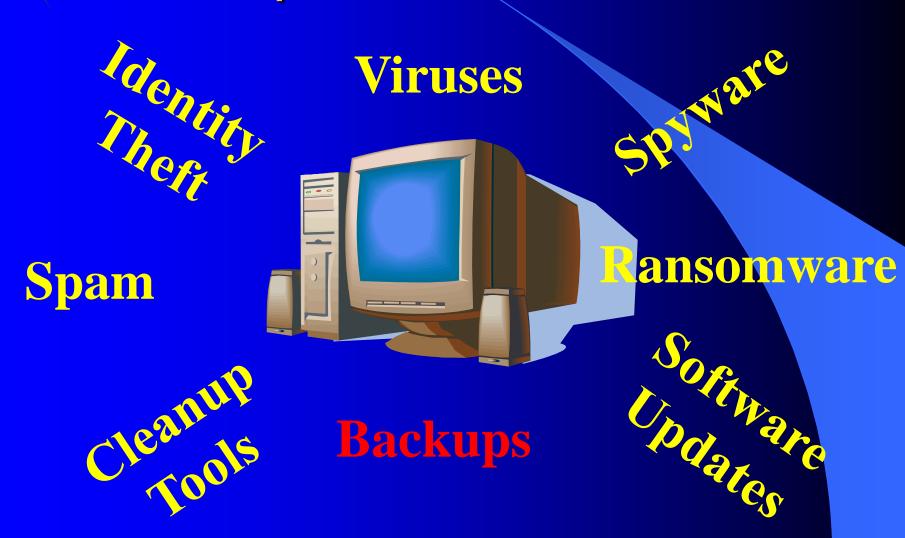
Picking Best Backup Approach

Gene & Linda Barlow
User Group Relations
St George, UT
October 2015 Las Vegas
Conference





Backups Best Protection



Misleading Ad

PC Matic

is all you'll ever need."

PC Matic provides superior security protection over all security products, free or otherwise, on the market. On top of that, PC Matic keeps your computers running at peak performance even after years of use. PC Matic pricing options include:

\$50 for up to 5 computers per year

OR

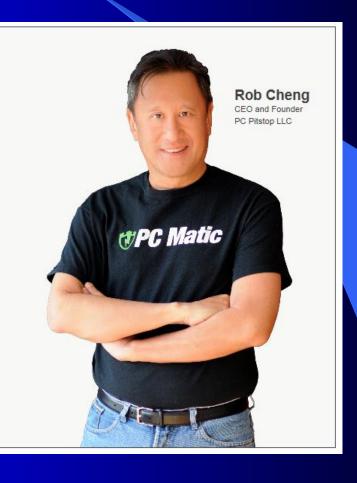
\$150 for up to 5 computers for the rest of your life*

We really mean it when we say PC Matic is all you'll ever need.

Free Download

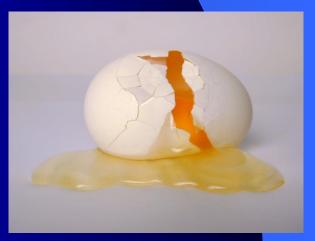
Buy Now

*No annual renewals and all updates included. License non-transferable.



Backups Are Best Protection

- Anti-malware only 70 to 90% Effective
- Anti-malware Cannot Correct Attack Problems
- Only Good Backup Can Fix Attack Problems
- Everyone Needs to Backup their Computer



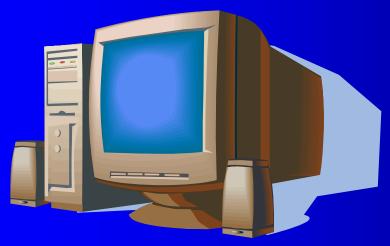


- File Backups
- Online Backups
- Clone Backups
- Image Backups



http://www.ugr.com/nl0713.html









Provide List of Files to Backup



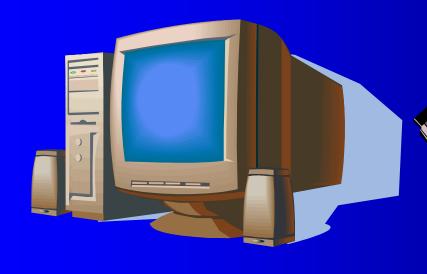
File Backup Approach

- Partial Backup Approach
 - Windows Not Backed Up
 - Programs Not Backed Up
 - Only Data Files Backed Up
 - Forget to Select Key Files

Poor Backup Approach!







Backup Files Stored on Online Server

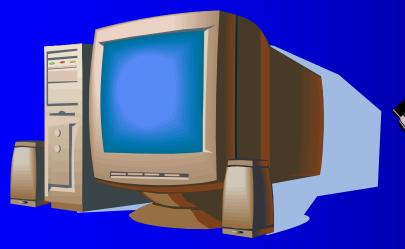


Online Backup Approach

- Only Backup Data Files
 - Partial Backup Approach
 - Acronis Cloud Exception
- Very Slow Backups
- Expensive Cloud Rental

Poor Backup Approach!







Clone or Copy One Disk to Another Disk



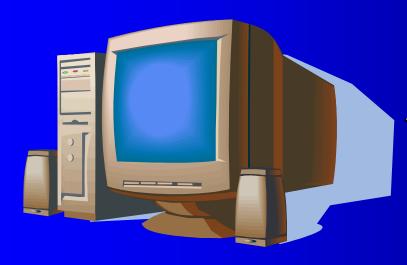
Clone Backup Approach

- Clone Advantages
 - Backup Entire Hard Drive
 - Simple Backup Concept
- Clone Disadvantages
 - One Backup per Hard Drive
 - Cumbersome Swapping Drives

Poor Backup Approach!







Two Steps –
Backup
Restore

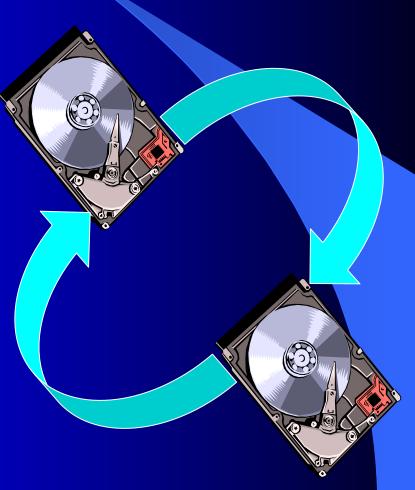


Image Backup Approach

- Image Advantages
 - Backup Entire Hard Drive
 - Store Many Backups on 1 Drive
 - Avoid Swapping Drives
 - Retrieve Individual Files
- Image Disadvantages
 - Addition Restore Step

Excellent Backup Approach!



Where to Save Backups

- CDs, DVDs, Internet
- External Hard Drive
 - Dedicated External HD for Backups
 - Same Size as Main HD in Computer
 - Remove Between Backups

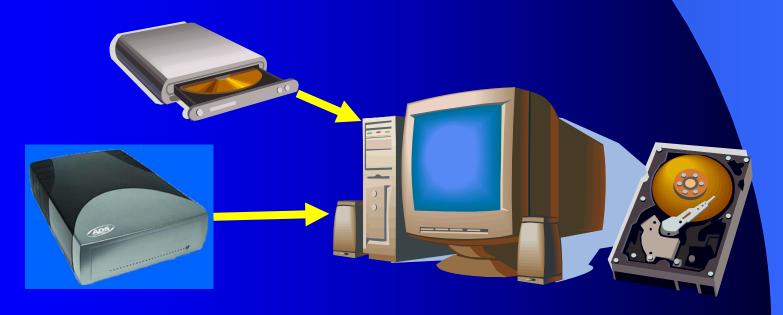
How Often to Backup

- Large Corporations Hourly
- Small Businesses Daily
- End User Weekly
- Partitioned User -- Flexible
 - Data Partition Daily
 - Photo Partition Weekly
 - Program Partition Monthly
 - Full Hard Drive Quarterly



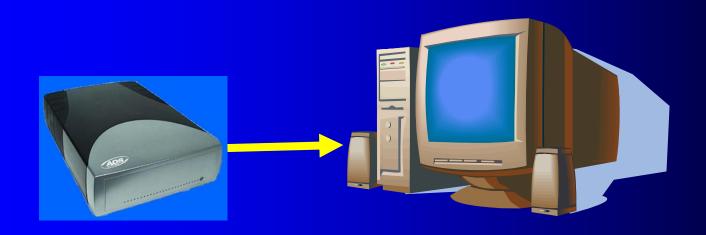
Restore Entire Partition

- Install New Hard Drive in Computer
- Attach External Hard Drive with Image
- Boot from True Image CD to Restore



Restore Individual Files

- Attach Backup Hard Drive
- Run Windows Explorer Copy Files



Acronis True Image 2016 for PC/Mac

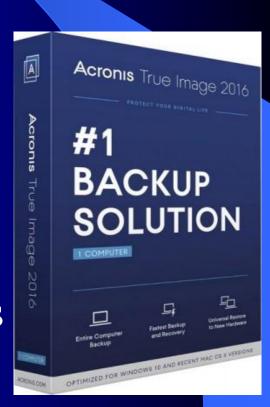
- Powerful Hard Drive Utility Suite
 - Partition Backup Utility
 - File Backup Utility
 - Internet Backups
 - Continuous Backups
 - Disk Clone Utility
 - Hard Drive Cleanup Utility
 - Data Synchronization
 - WinXP to Win10 Support





New Features in True Image 2016

- Windows 10 Support
- User Interface Improvements
- Try & Decide Back in Product
- Family Data Protection
- Data Archiving
- Single Multilingual Build
- Many other minor improvements



Questions on Backup/Restore



Organize your Hard Drive

• What is a Partition?

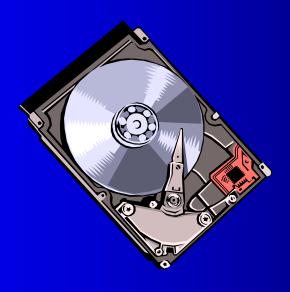
• Why Partition your Hard Drive ?

My Partition Approach



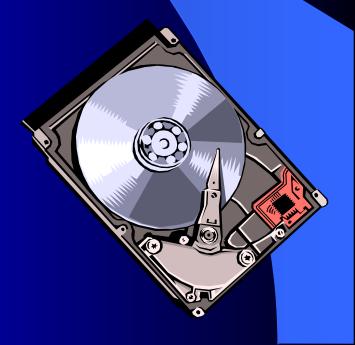


- Section of your Hard Drive
 - Formatted with File System
 - Drive Letter Assigned
 - One or More Partitions Possible



Why Partition your Hard Drive?

- Protection from Crashes and Viruses
- Better Organize your Hard Drive
- More Backup Flexibility



My Partition Approach

- Program Partition (c:)
 - Windows & Application Programs
- Data Partition
 - Email, Favorites, Databases
 - Financial Records
- Photo Partition
 - Digital Photos
 - Video Clips





My Partition Approach

- Data Partition Daily
- Photo Partition Weekly
- Program Partition Monthly
- Full Hard Drive Quarterly

Acronis Disk Director 12 for PC

- Add/Delete Partitions to HDD
- Resize Partitions on HDD
- Move Partitions on HDD
- Rename Partitions
- Change Partition Type
- Convert File System
- Dynamic Disk Support
- No Windows 10 Support Yet





Questions on Partitioning



Acronis Drive Monitor

- Function
 - Monitors Disk Problems
 - Monitors Backup Status
 - Monitors Critical Events
- Free Gift to You
 - Google "Acronis Drive Monitor"

Special Acronis Price

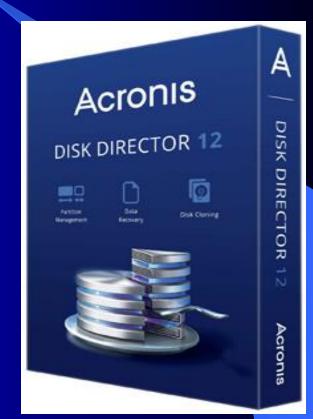
List \$50/\$63



Special User Group Price:

\$25 ea
3 for \$60
2+1 \$60

List \$50/\$63







User Group Relations St George, UT

gene@ugr.com