### **BECOME A 2016 CONFERENCE SPONSOR**



Do you want to reach thousands of enthusiastic technology adopters? You now have the opportunity to share your product(s) with these people. APCUG has been successfully sharing up-to-date information with technology users of all ages and experiences at their annual conferences. Research has shown this type of venue is a good "Return on Investment." This year the

conference will again be held at the Palace Station Hotel and Casino in Las Vegas. Your participation in this conference lasts throughout the year.

With your sponsorship you receive:

- A live link from our website to your company's URL
- Your company, contact information, and website listed in the Conference Handbook
- E-mail broadcasts throughout the year (varies by sponsorship level)
- Promotional materials in the Welcome Bag
- Exhibit Space at the EXPO
- The opportunity to make presentations (live/web based) to various technology clubs

The popular EXPO is a late Saturday afternoon/evening must-see event. You will have the opportunity to meet the attendees one-on-one and demonstrate and sell your product(s). Sponsorship levels are offered to meet a variety of budgets and business needs.

# **Participation Levels**

### **Presentation Sponsor**

- 60 minute presentation to all attendees
- Exhibition space
- Event registration 4

## **Technology Sponsor**

- 60 minute breakout session to attendees
- Exhibition space
- Event Registration 2

### **General Sponsor**

- Exhibition space
- Event Registration 2

#### **Contributing Sponsor**

• For those who cannot attend, but would like to participate

For more information contact the Conference Committee at: <u>2016conference@apcug.org</u>.